



SERICS
SECURITY AND RIGHTS IN THE CYBERSPACE



THE ROLE OF AI IN THE PHENOMENON OF INFORMATION DISORDER: CHALLENGES, METHODS AND INSIGHTS

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About Me



- Professor of Computer Science at University of Salerno
- Ph.D. & M.Sc. in Computer Science in 2009
- From 2006 to 2013 R&D
- From 2013 to 2014 startupper
- From 2015 main research interests:
 - Industry Automation
 - OSINT for Counterterrorism
 - Information Disorder
 - Digital Healthcare



DIPARTIMENTO
DI SCIENZE AZIENDALI
MANAGEMENT
& INNOVATION SYSTEMS

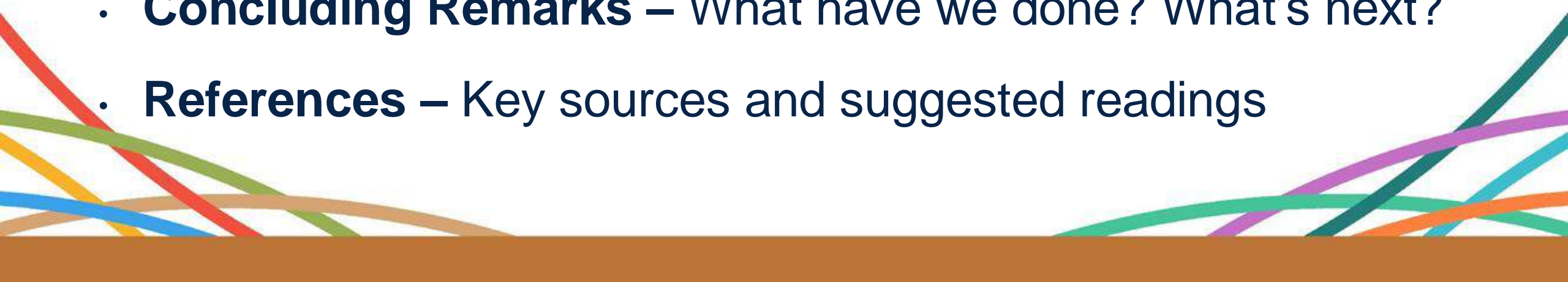


RIATLAS
HEALTHCARE

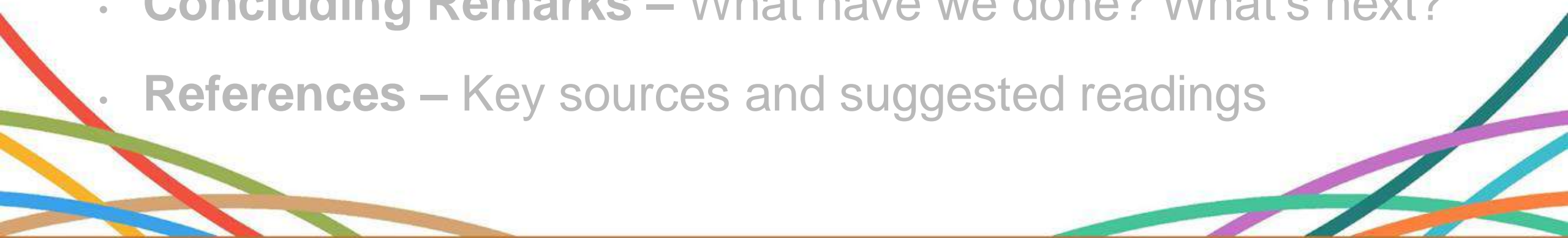


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Agenda

- **Why It Matters** – The impact of disinformation on society
 - **Countering Disinformation @ UNISA** – SIEM-like Platform
 - **Research Activities:** benchmarking, fact-checking, generated content detection, credibility scoring, countering radicalization
 - **Concluding Remarks** – What have we done? What's next?
 - **References** – Key sources and suggested readings
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A Systemic Threat



CopyCop

- 300+ nuovi siti web fittizi
- 9 falsi fact-checker (rete TrueFact)
- Uncensored-LLM-based content generation
- Media impersonification & copycat news
- Target: USA, NATO, UE, Ucraina
- Goal: pro-Cremlino, anti-occidentale

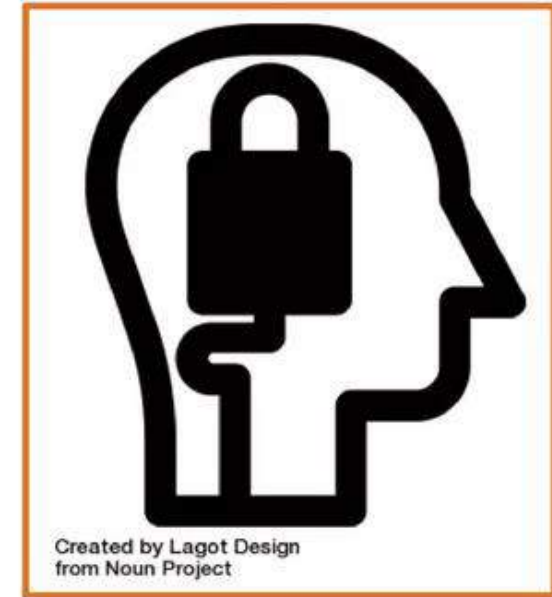
From Cybersecurity to Cognitive Security



**PHYSICAL
SECURITY**

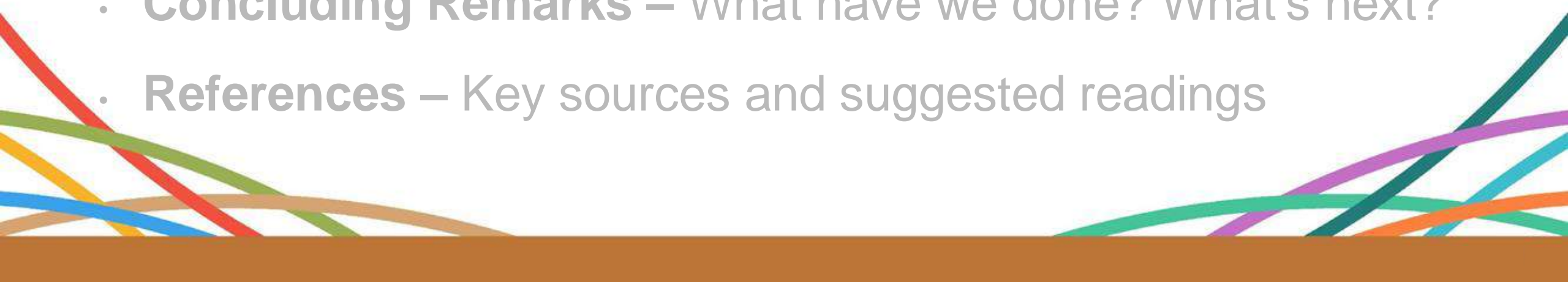


**CYBER
SECURITY**



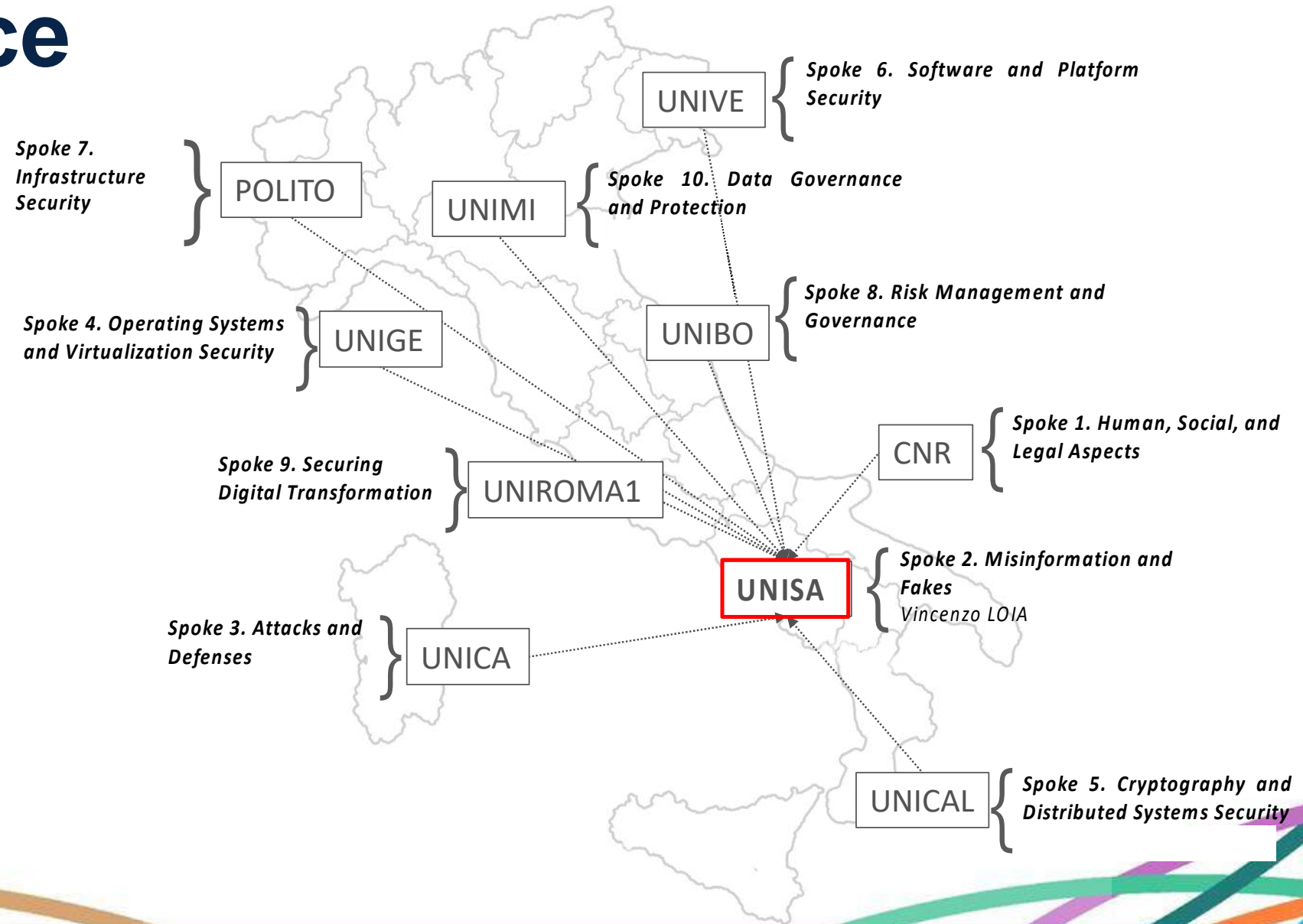
**COGNITIVE
SECURITY**

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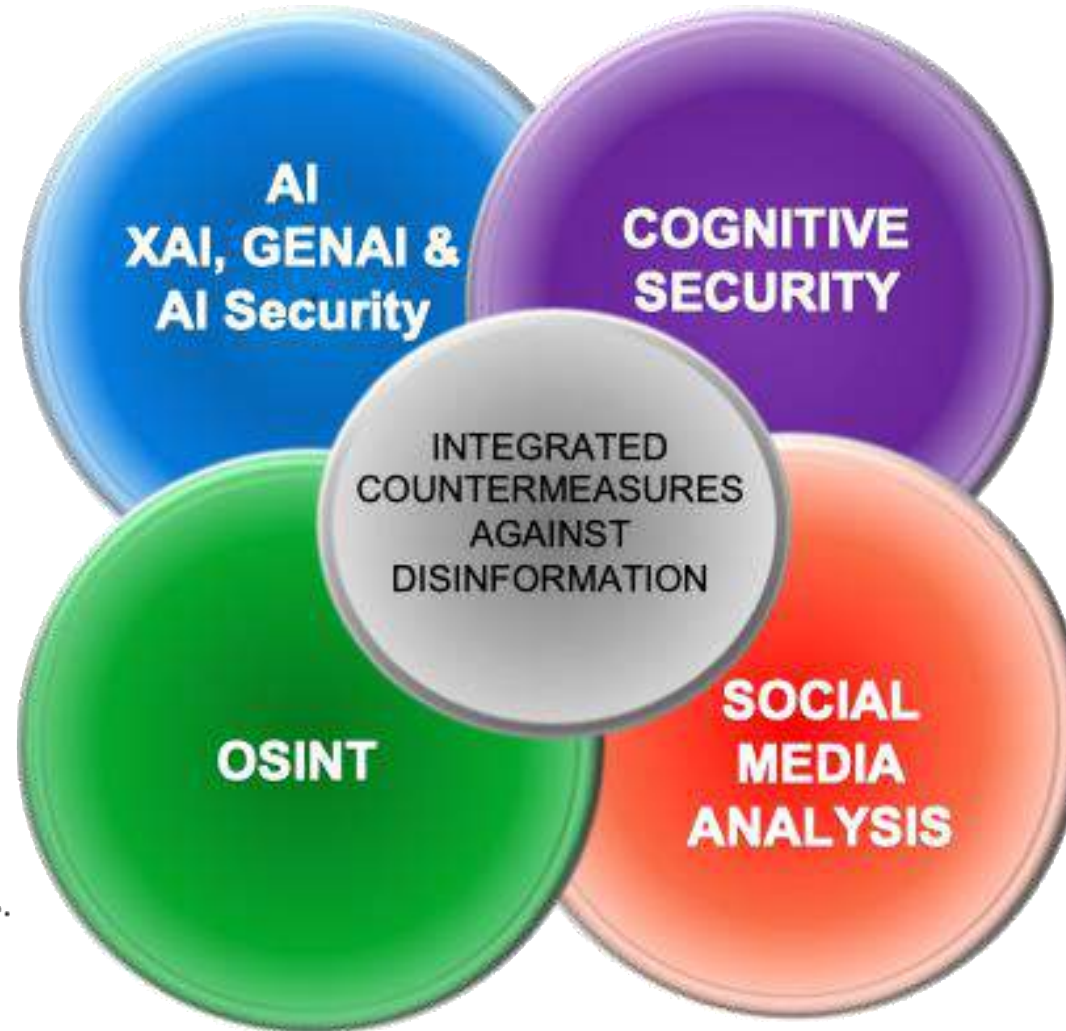
SERICS - Security and Rights in the Cyberspace

UNISA is at the center of an important investment in the National Recovery and Resilience Plan



INFORMATION DISORDER AWARENESS

- Leveraging **artificial intelligence** to analyze and detect patterns in **disinformation**.
- **Explainable AI** for transparency and trust in **countermeasures**.
- **Collecting** and **analyzing** publicly available data for **disinformation detection**.
- **Monitoring** content across multiple platforms and sources.



- **Protecting** individuals and institutions from **cognitive manipulation**.
- **Safeguarding** decision-making processes from **disinformation**.
- **Identifying** and **tracking** **disinformation campaigns** on social platforms.
- **Understanding** the dynamics of social network **influence** and **coordinated behaviours**.

A Systematic Response

On-Demand Monitoring

- Events
- Account
- Organizations
- Keywords/Seeds
- Claim/Facts



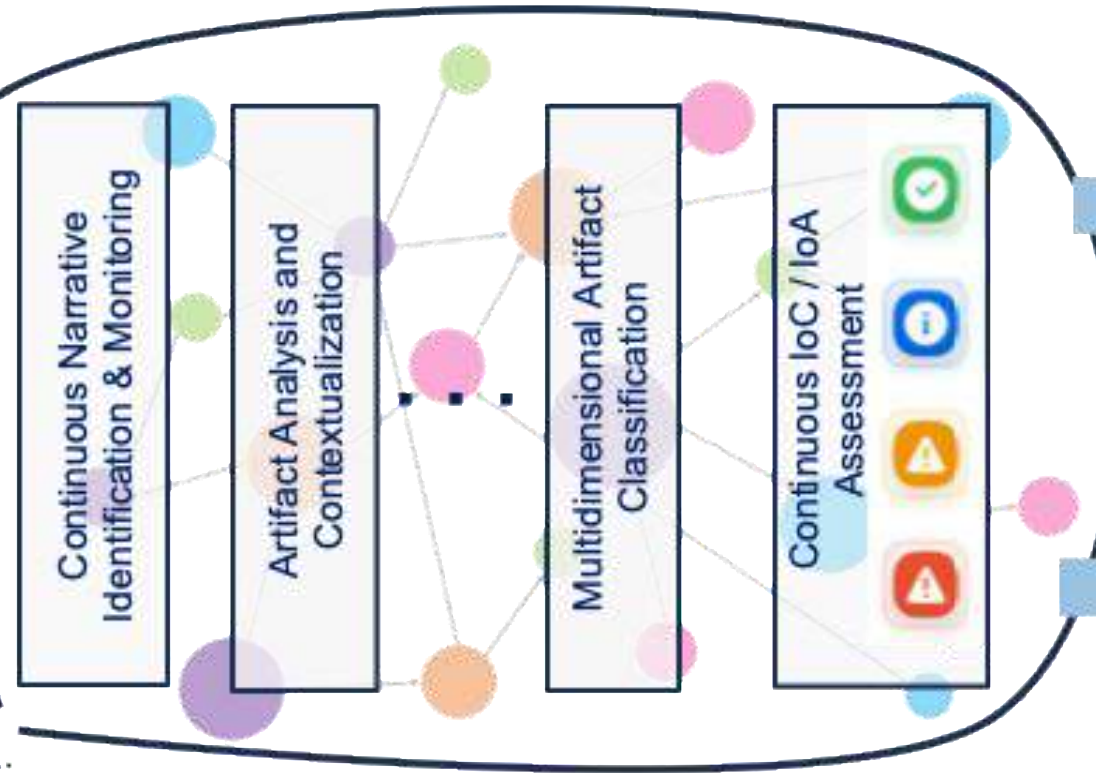
Web

Social Media

Crawling

Collected Observables:

- User Accounts
- Web Pages
- Comments and Posts



Accounts and Communities



News Sources

Fatturato Eni		
Num. Artifacts	Incident Risk Prob.	Incident Risk Score
500	High	88%
Fake News	Deep Fakes	Propagand
55%	10%	23%

Periodic Risk Reports

On-Demand Monitoring & Configuration

Type ↑

☐ 4chan

☐ 8kun

☐ gab

☐ gdebt_events_news

☐ mewe

☐ news

☐ ok

☐ reddit

☐ rutube_comment

☐ telegram

Notification Thresholds Configuration

Threshold created successfully

Create New Threshold

Metric Type

Credibility Score

Attack Patterns

Social Volume

News Volume

Credibility Score

Countries

Divide %

Dismay %

Dismiss %

Distort %

Distract %

Divide Strategic Disinfo Objective is over 60%

Operator

>

Threshold Value

100

Severity Level

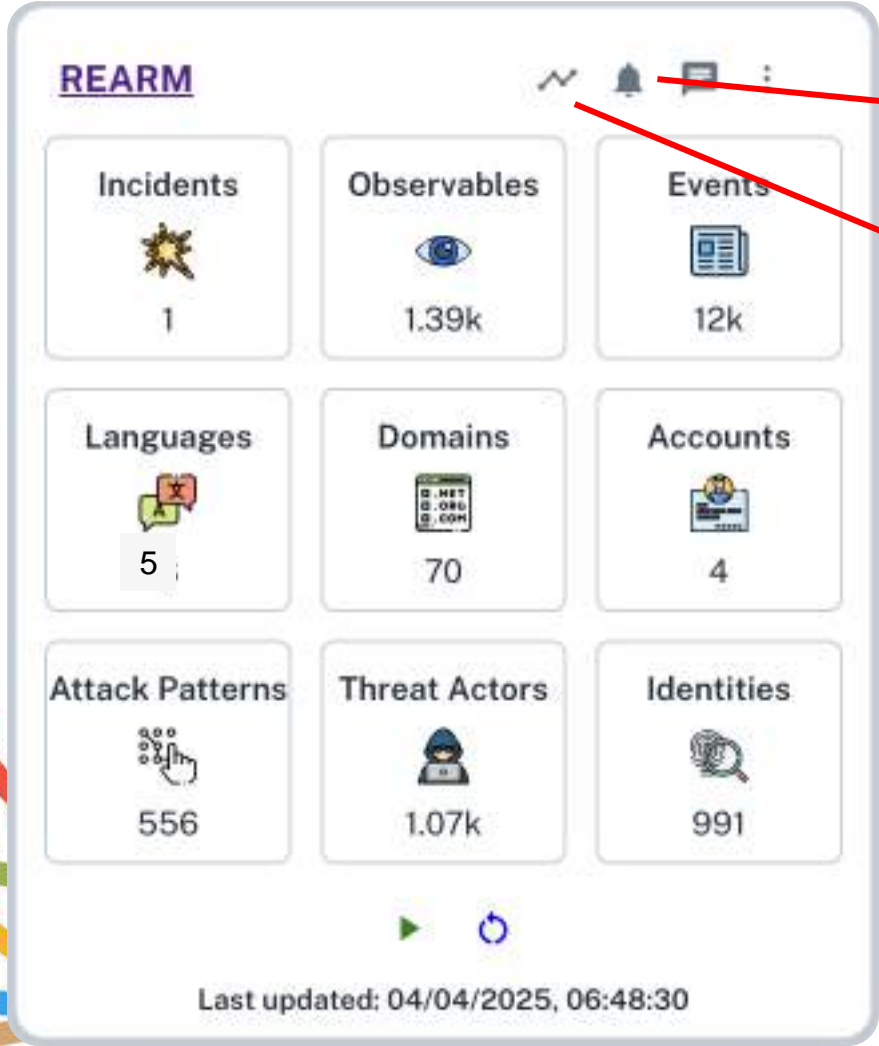
Info

Create Threshold

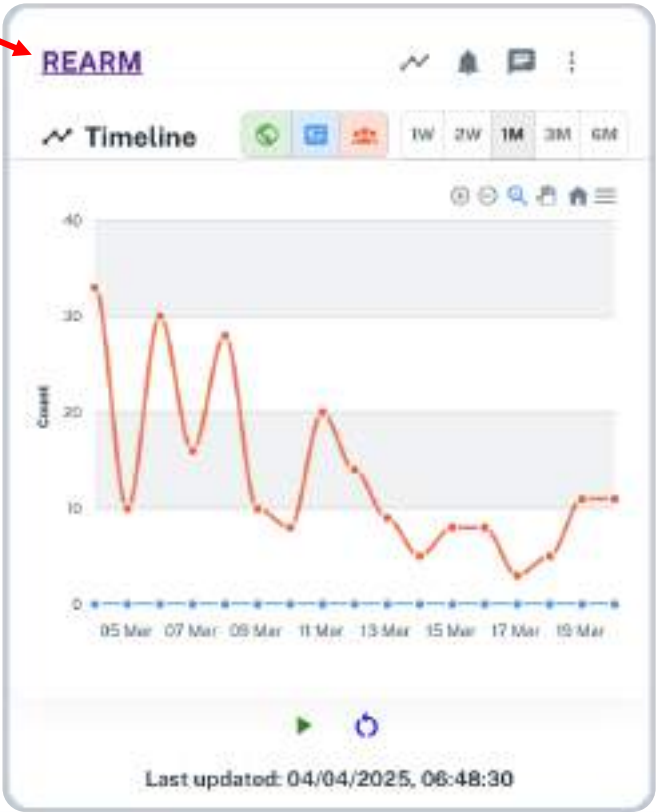
Condition	Severity	Status	Actions
Divide Strategic Disinfo Objective is over 60%	Warning	Active	

Monitoring Results Summary

Summary

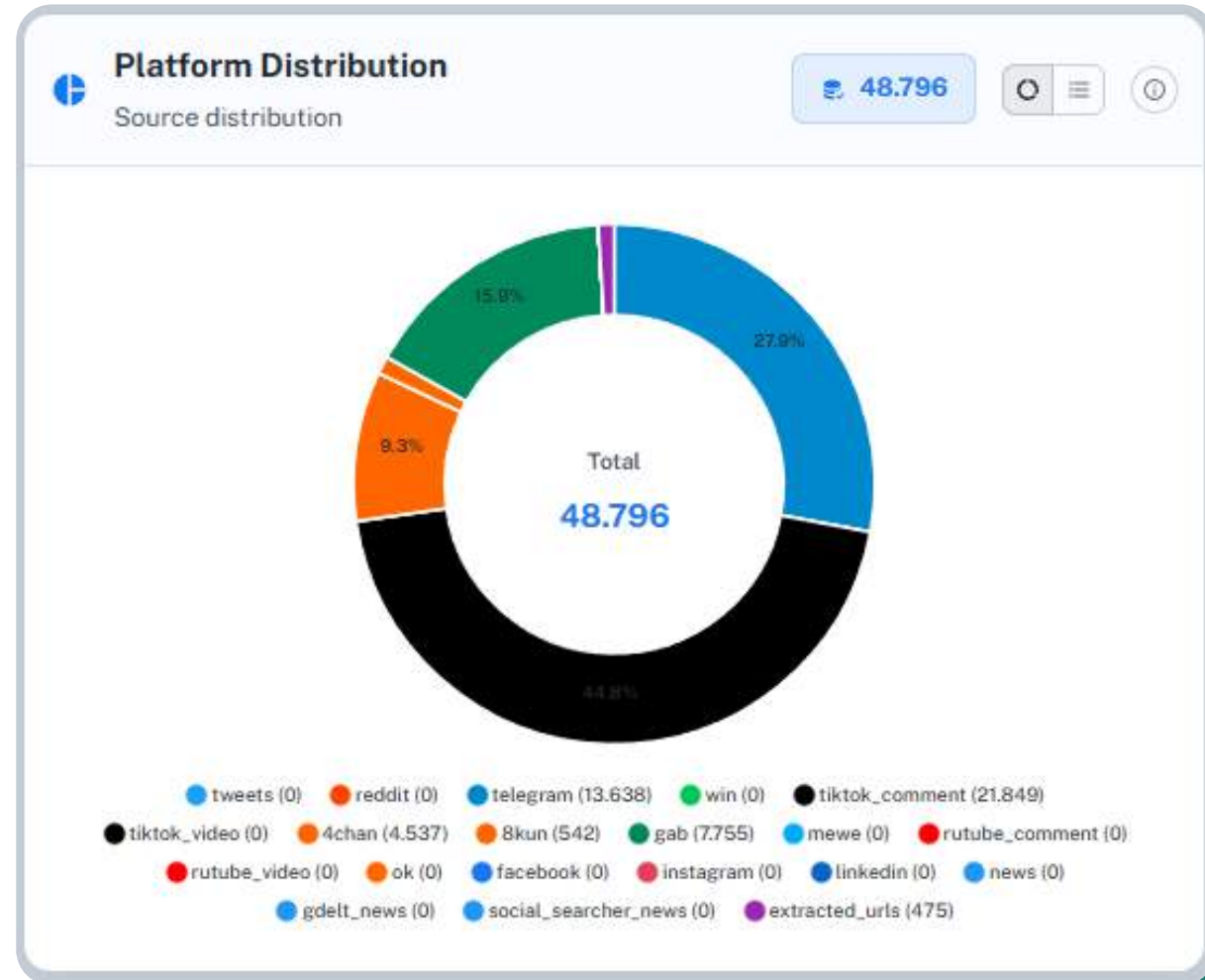


Timeline

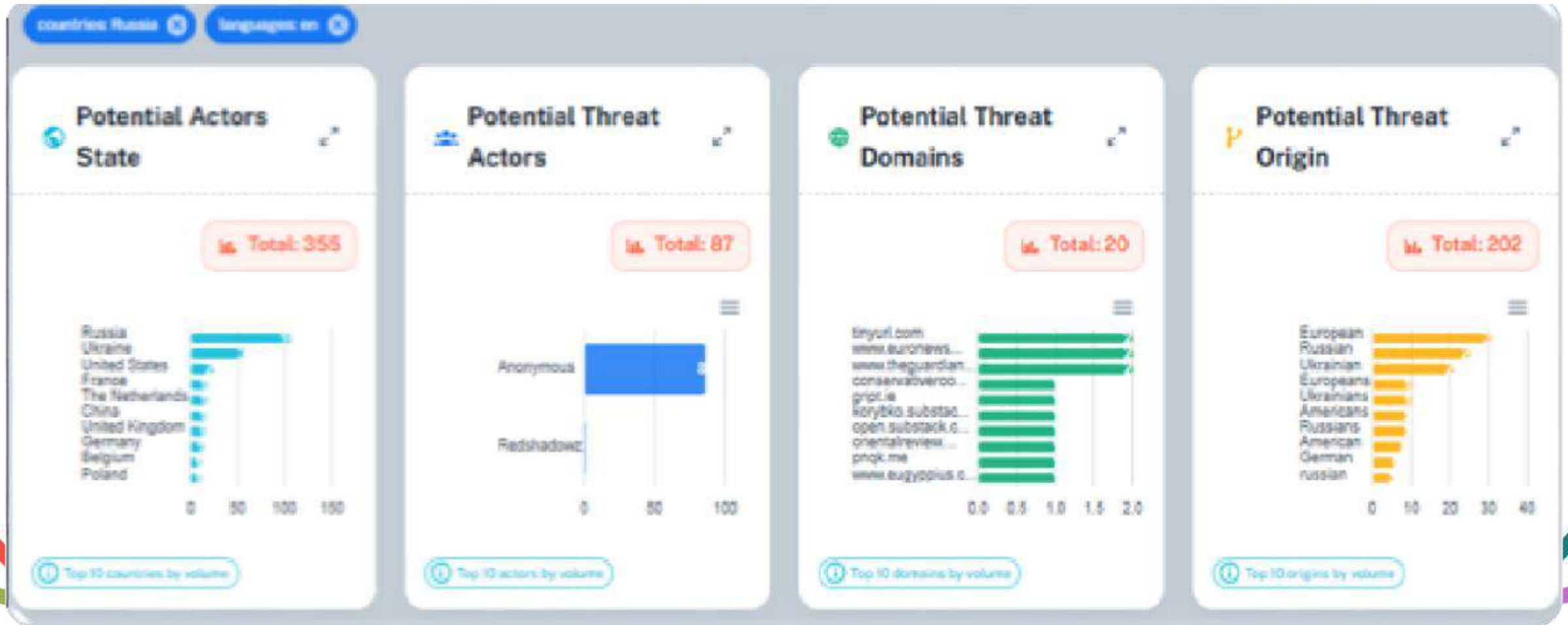


Alerts

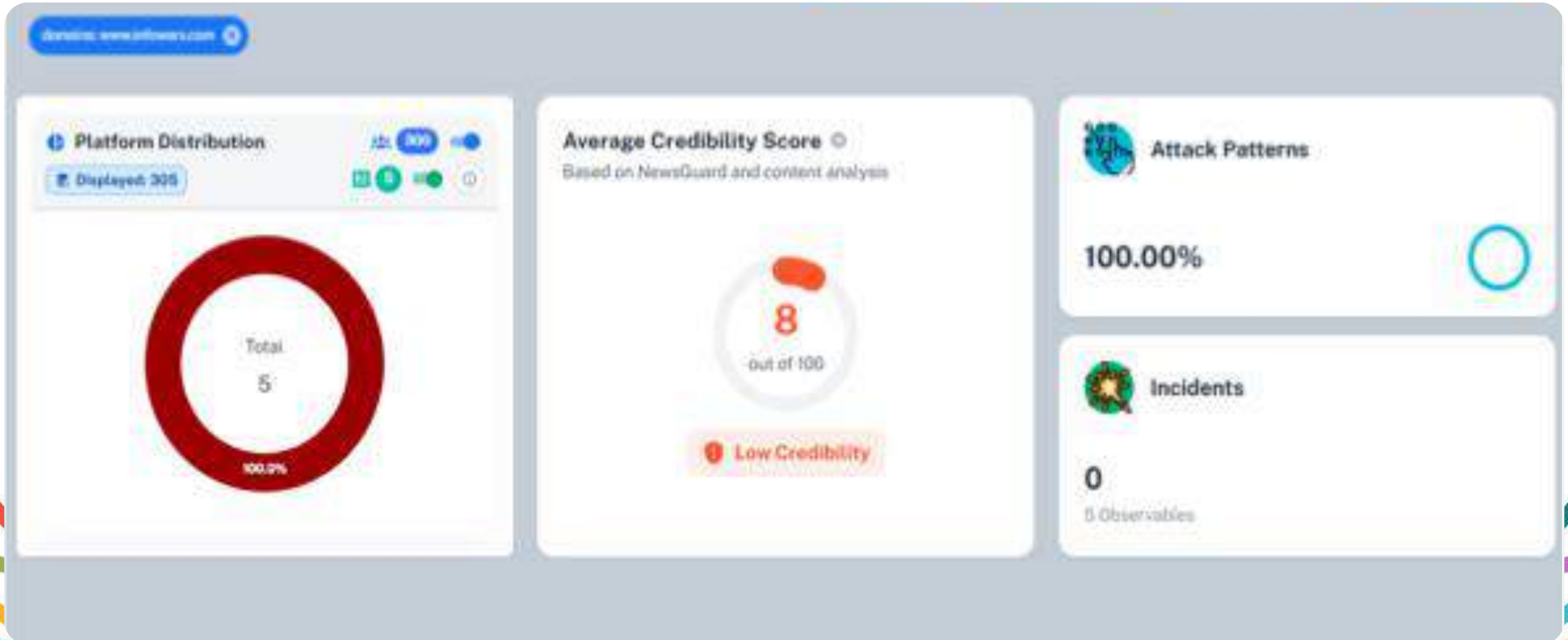
Impact Analysis



Attribution



Credibility Score of News Outlets



Narratives / Events

Event Timeline

Social GDELT Narrative

Political Statement

👤 Political actors
🕒 2025-09-25
📈 80% confidence

Political Statement

👤 Trump, Republicans +1
🕒 2025-07-04
📈 80% confidence

Conflict/Disinformation

👤 Anti-Israel/Anti-Semitic actors
📍 Gaza
🕒 2025-06-03
📈 80% confidence

● 25/09/2025
● 04/07/2025
● 03/06/2025

The Gaza conflict is fueled by dehumanizing rhetoric and incitement to violence against both Israelis and Palestinians.

[See more from Social](#) [View](#) [Edit](#)

Greta Thunberg's involvement in the Gaza conflict is either a publicity stunt or will ultimately harm the people of Gaza.

[See more from Social](#) [View](#) [Edit](#)

Trump is secretly fighting a "deep state" war, using coded messages and announcements to signal his followers and enact his plan.

[See more from Social](#) [View](#) [Edit](#)

Gaza's hospitals are portrayed as sites of conflict, terror activity, and disproportionate casualties due to Israeli actions.

[See more from Social](#) [View](#) [Edit](#)

Narrative Analysis Example

gab

ID:11514714

04 Sep 2025

@DissentWatch

04 Sep 2025 7:14 PM

NEW – Google and YouTube sign \$45 million deal with Israel to run “Hasbara” ads, particularly related to Gaza. The contr...From Disclose TVNEW – Google and YouTube sign \$45 million deal with Israel to run “Hasbara” ads, particularly related to Gaza. The contract with YouTube and Google’s Display & Video 360 ad platform explicitly describes the ad campaign as “Hasbara,” a Hebrew term meaning public relations or propaganda. Read more <https://www.disclose.tv/id/el0s5ug0tm/> @disclosetvSource: https://t.me/disclosetv/17537Discuss, share, promote & more: https://dissentwatch.com/boost/?boost_post_id=1030367@DissentWatch

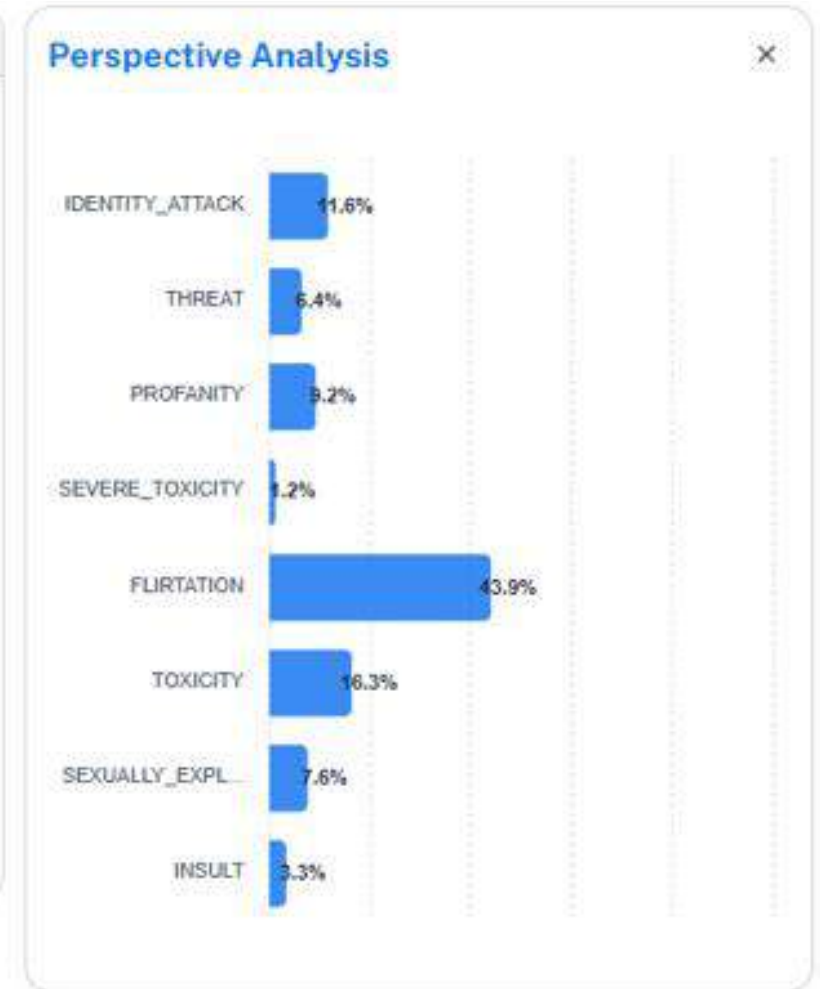
Show less

Google and YouTube signed a million-dollar deal with Israel to run Hasbara advertisements, particularly related to Gaza

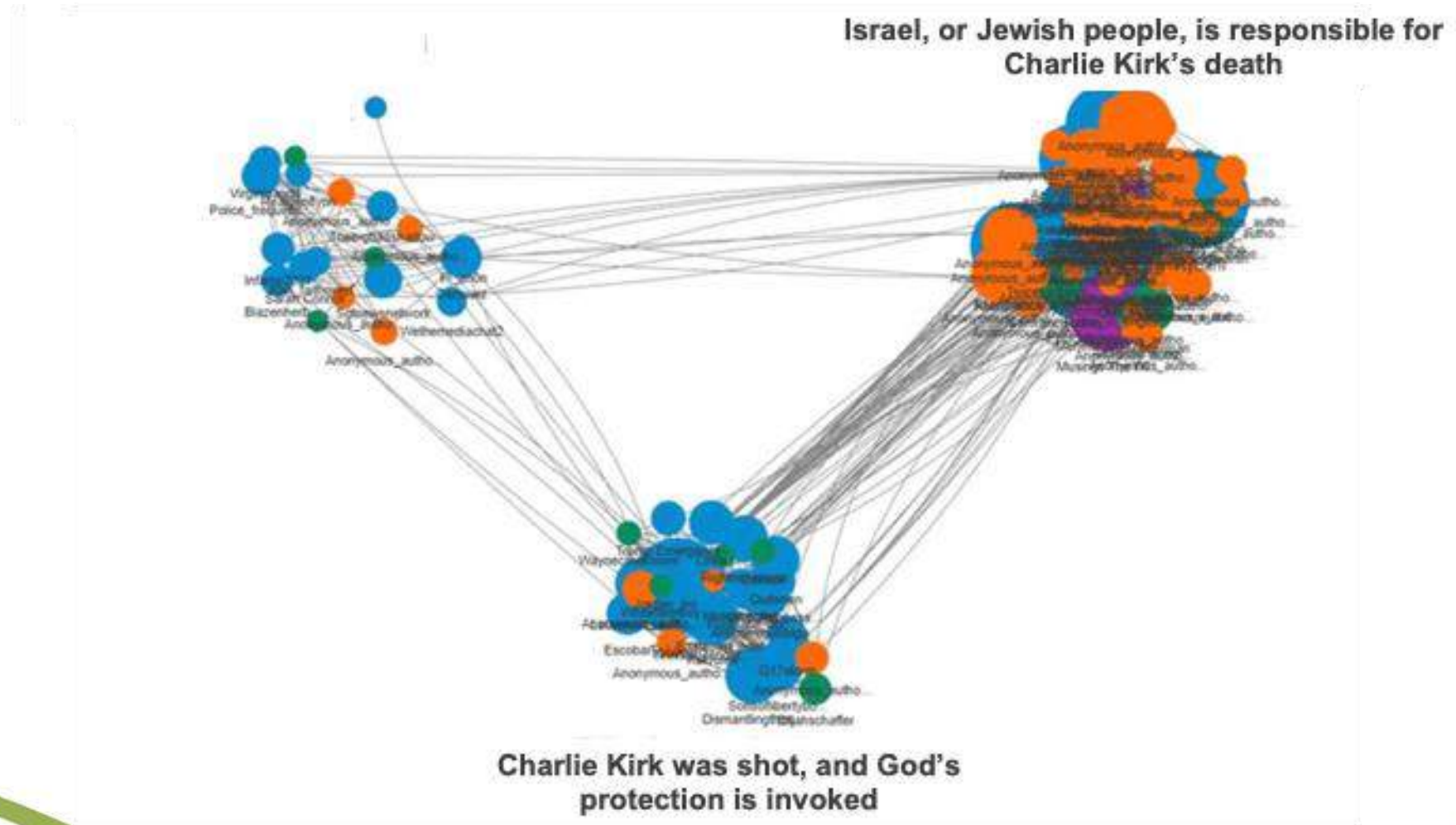
3 Entities

1 Propaganda

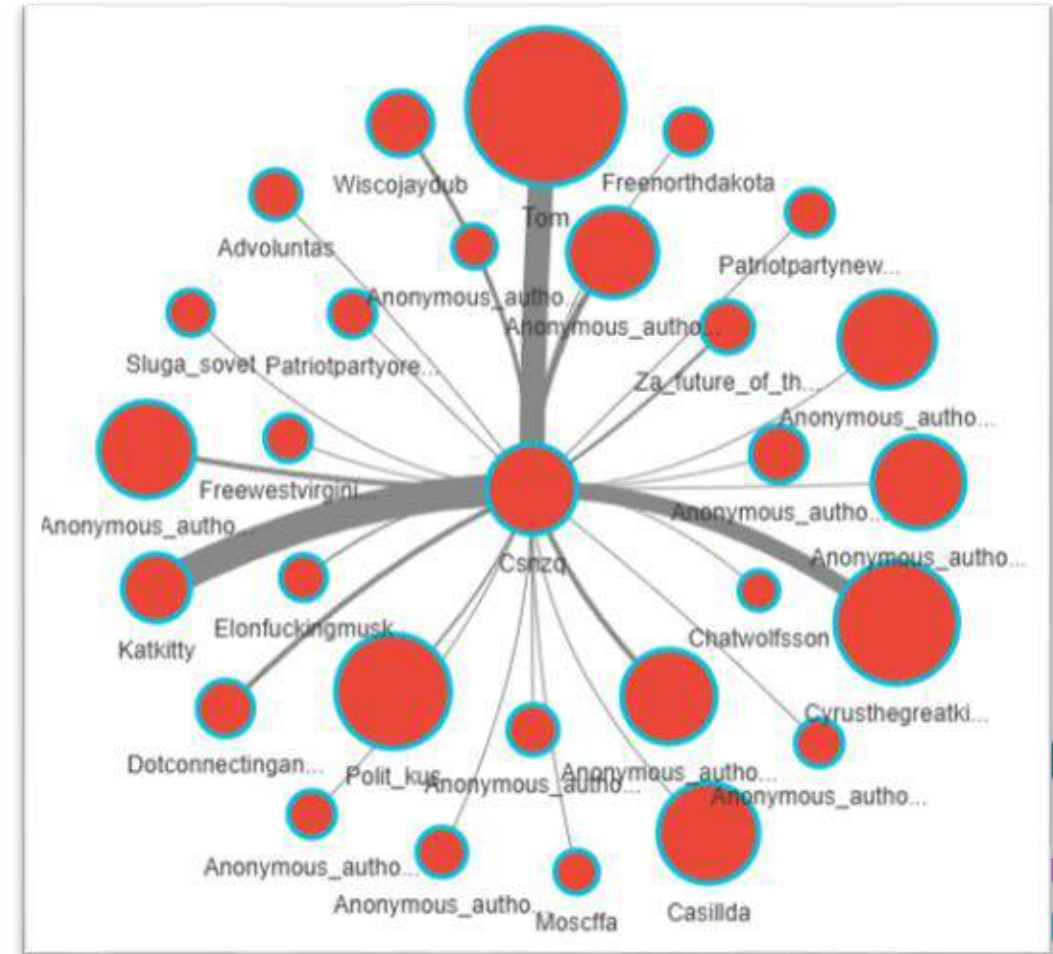
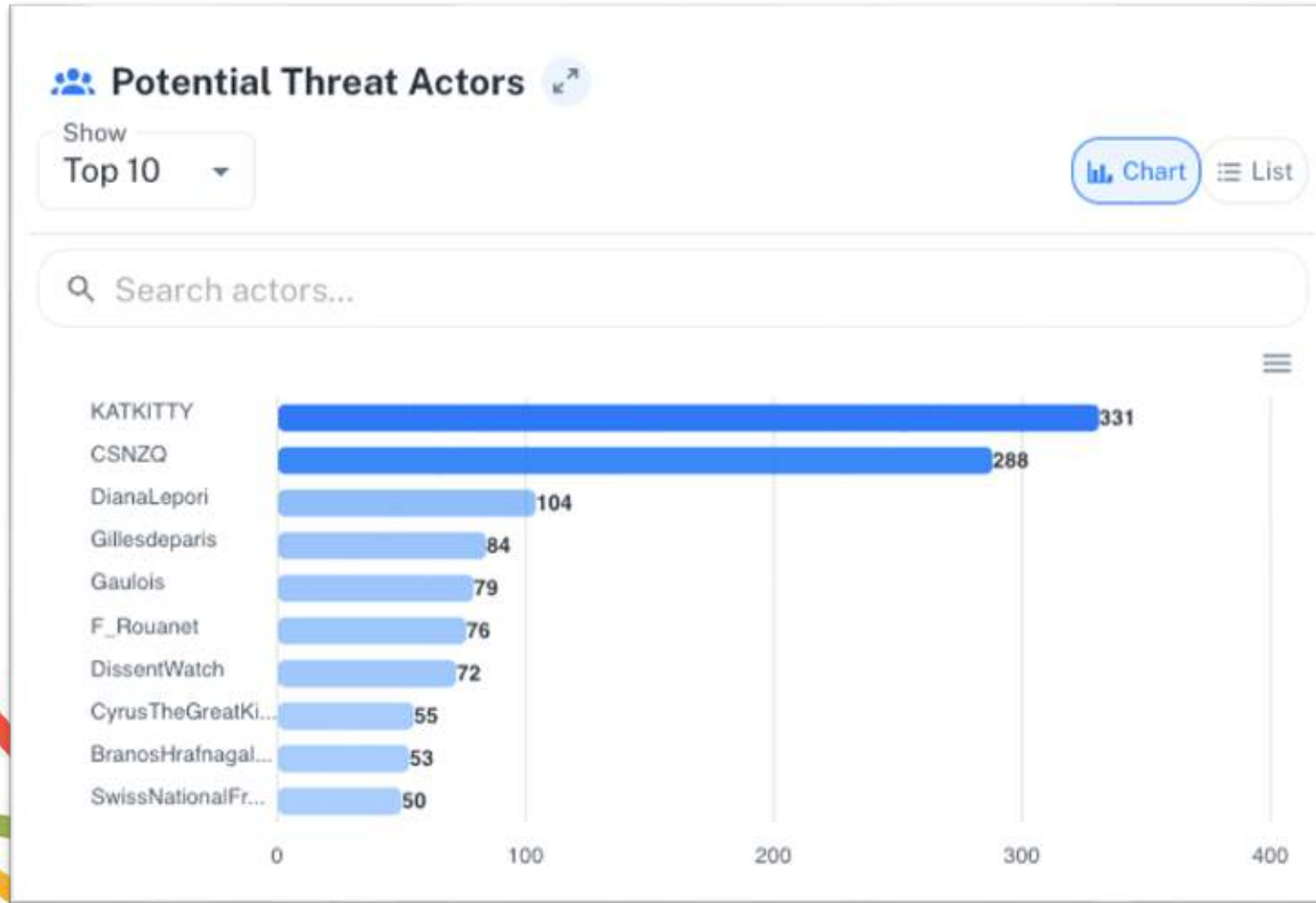
Perspective



Narrative Analysis Example



Coordinated Behaviours Analysis





Campaigns (15)

[+ Create](#)

Pro Israel



Incidents



N/A

Observables



5.50k

Events



N/A

Languages



25

Domains



N/A

Accounts



N/A

Attack Patterns



5.44k

Threat Actors



2.65k

Identities



2.65k

Last updated: 30/09/2025, 07:48:30

INPS_Pensioni



Incidents



N/A

Observables



31.24k

Events



N/A

Languages



33

Domains



1

Accounts



1

Attack Patterns



31.71k

Threat Actors



2.71k

Identities



2.71k

Last updated: 04/11/2025, 12:34:41

Ukraine_is_arming_Hamas



Incidents



N/A

Observables



384

Events



N/A

Languages



1

Domains



20

Accounts



240

Attack Patterns



509

Threat Actors



3.77k

Identities



3.51k

Last updated: 04/11/2025, 12:51:53

ASL



Incidents



Observables



Events



dissentwatch



Incidents



Observables



Events



Gaza



Incidents



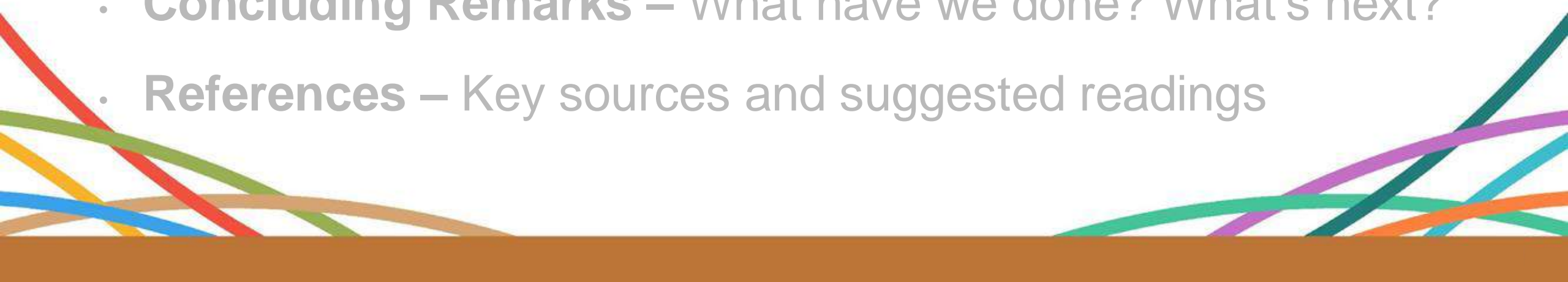
Observables



Events

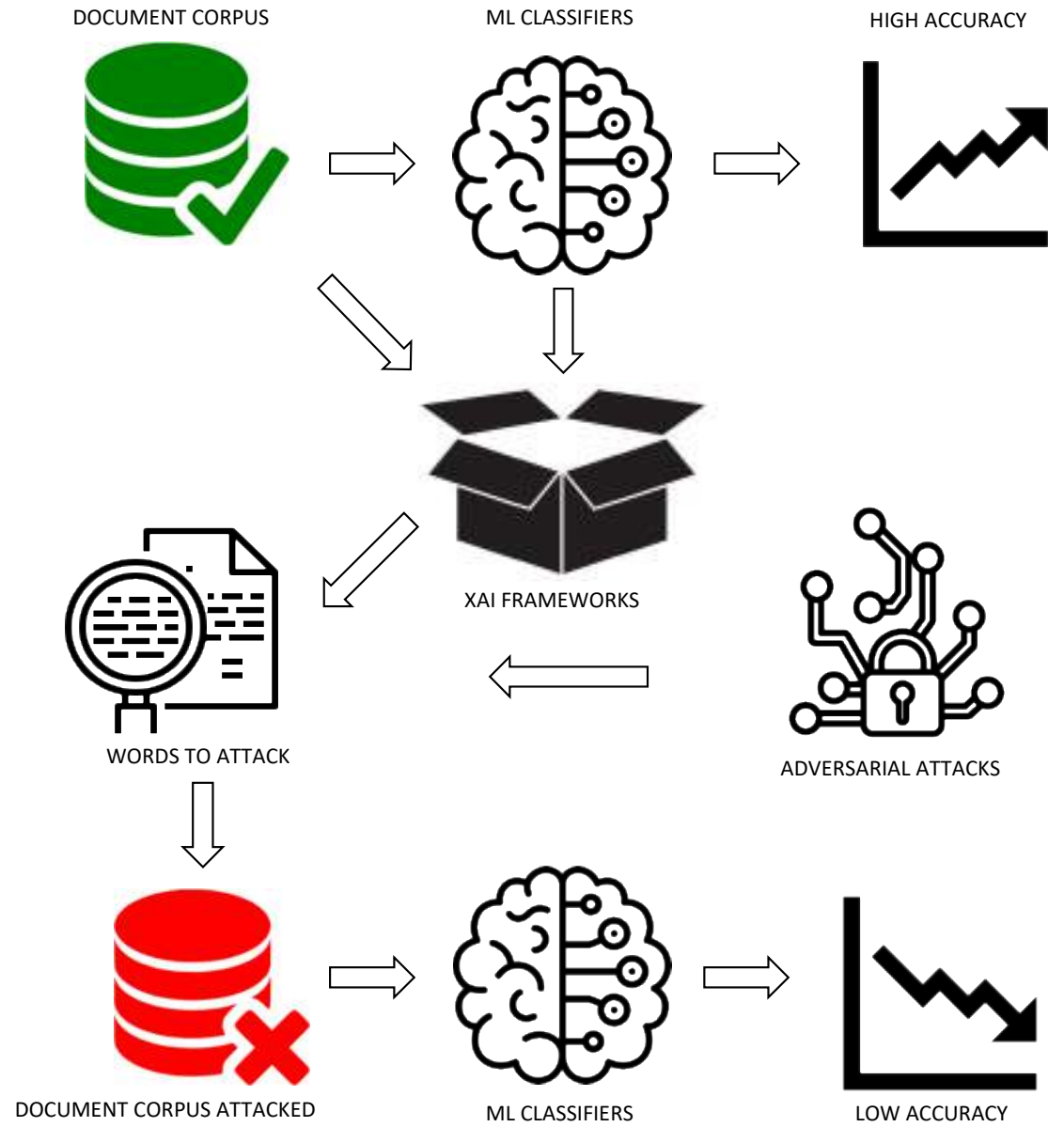


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Information Disorder Models Benchmarking

- Toxic Language Detection
- Hate Speech Detection
- Sentiment Analysis
- Propaganda Detection



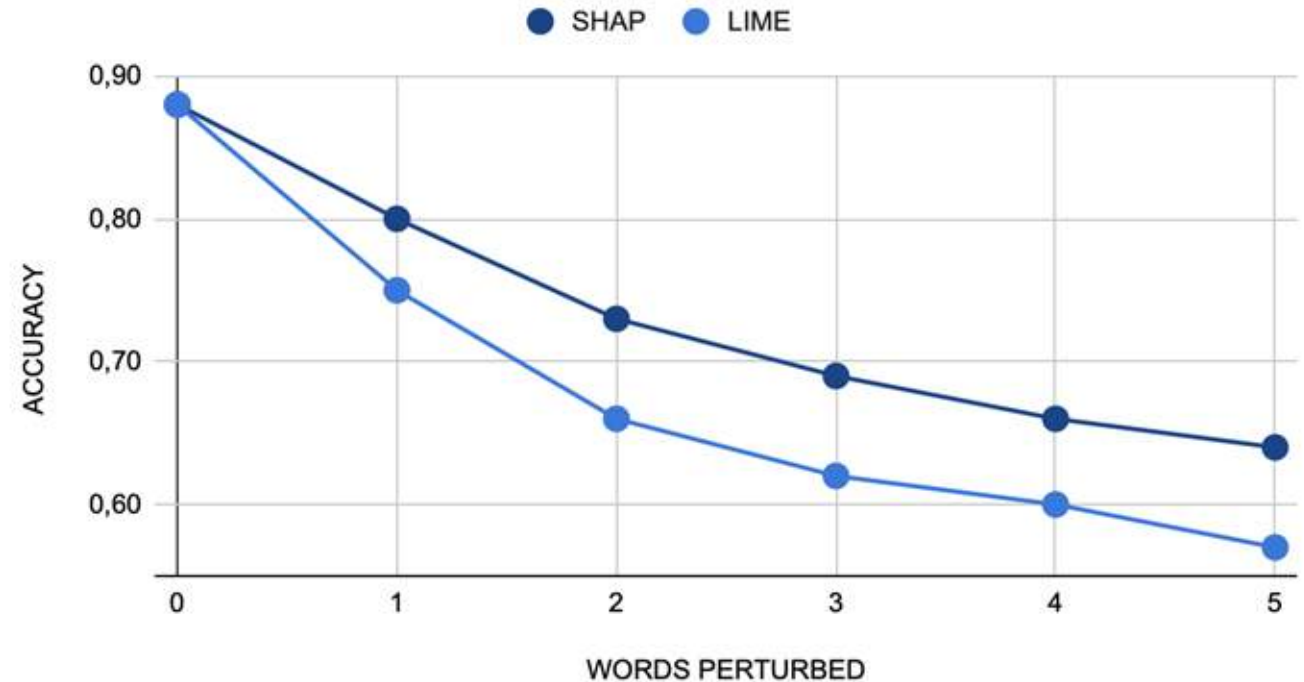
Information Disorder Models Benchmarking

Are You Kidding Me, Ted Cruz? Don't Blame The Police Office Who Admitted Killing Botham Jean? FOX 26 asked Cruz to respond to his Democratic midterm rival, Beto O'Rourke, who called for officer Guyger to be fired.

PROPAGANDA

Are You Kidding Me, Ted Cruz? Don't Blame The Police Office Who Admitted **Killim**g Botham Jean? FOX 26 asked Cruz to respond to his **Democr@tic** **midtern**r1val, Beto O'Rourke, who called for **Officer** Guyger to be fired.

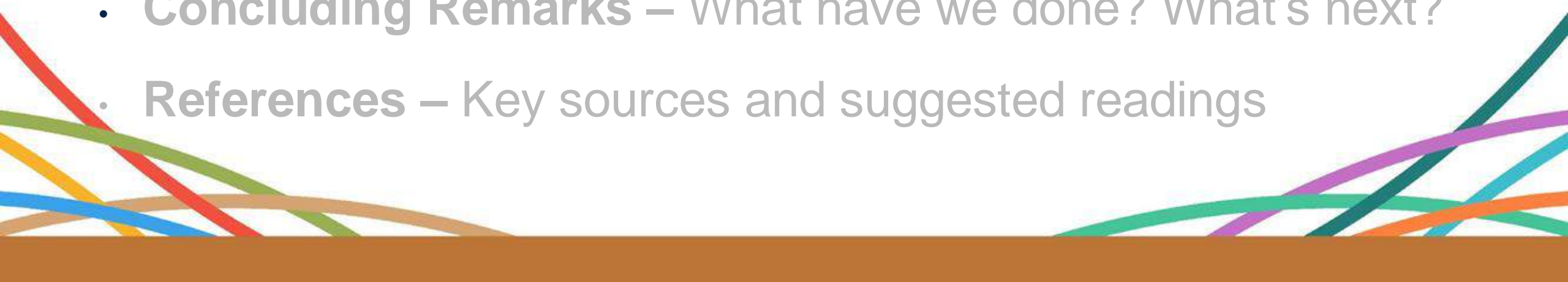
NO PROPAGANDA



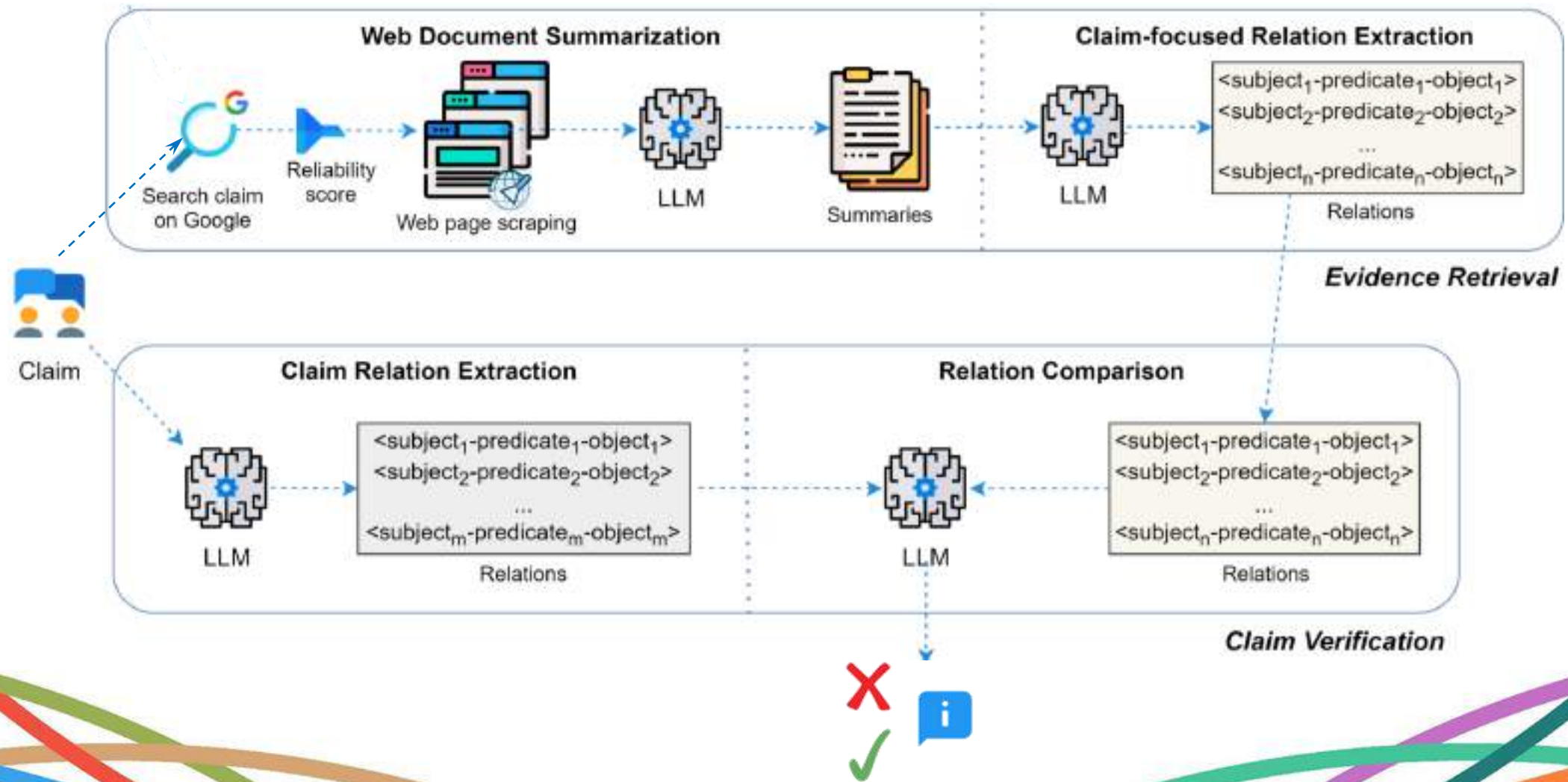
88 %	75%	66%	62%	60%	57%
0	1	2	3	4	5

ACCURACY DECREASING USING LIME AND SUB-C TECHNIQUE

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Fact-Checking / Claim Verification Overall Workflow



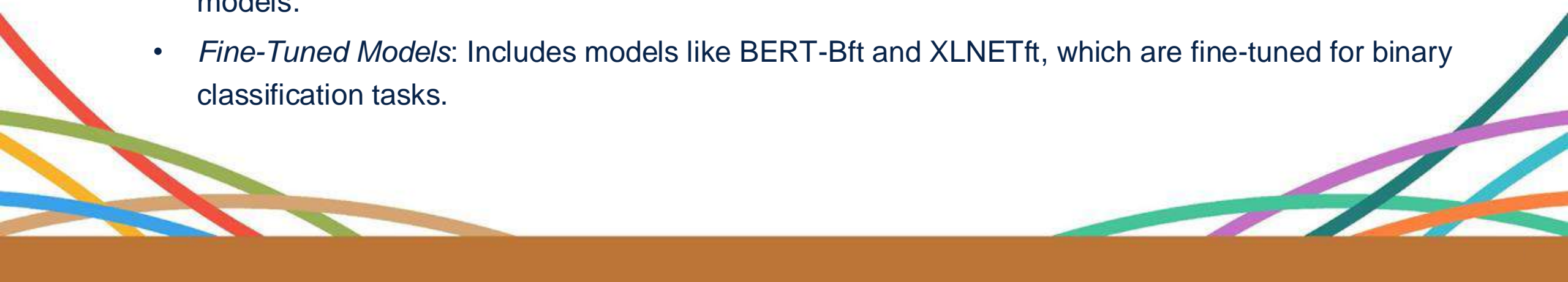
Fact-Checking / Claim Verification

Experimental Results

- **Dataset Used:**

- *FEVER Dataset:* A widely used dataset for claim verification, with claims labeled as SUPPORTS, REFUTES, or NOT ENOUGH INFO.
- *Evaluation Focus:* This study focused on binary classification (SUPPORTS vs. REFUTES) using a subset of the FEVER Development dataset with 13,332 claims.

- **Baseline Comparisons:**

- *PPL Method:* Uses conditional perplexity scores to classify claims, leveraging pre-trained language models.
 - *Fine-Tuned Models:* Includes models like BERT-Bft and XLNETft, which are fine-tuned for binary classification tasks.
- 

Experimental Results

Table 1. Accuracy and F1-Macro of the proposed method compared with the baselines.

Model	Accuracy (%)	F1-macro (%)
$BERT - B_{ft}$	52.18	38.82
$XLNET_{ft}$	49.18	48.42
$PPL_{GPT2-XL}$	73.67	71.71
<i>Ours</i>	84.23	84.23

Table 2. Evaluation metrics of the proposed approach compared with results given by considering only summaries, without extracting relations.

Approach	Accuracy (%)	F1-macro (%)
<i>Without relation extraction</i>	77.33	73.02
<i>With relation extraction</i>	84.23	84.23

Limits

- **Scalability and Modality Coverage**

- *The approach mainly targets textual evidence and does not scale to multimodal content (images, videos, social signals).*

- **Lack of Temporal Awareness**

- *Evidence retrieval ignores timing, affecting reliability in fast-evolving scenarios.*

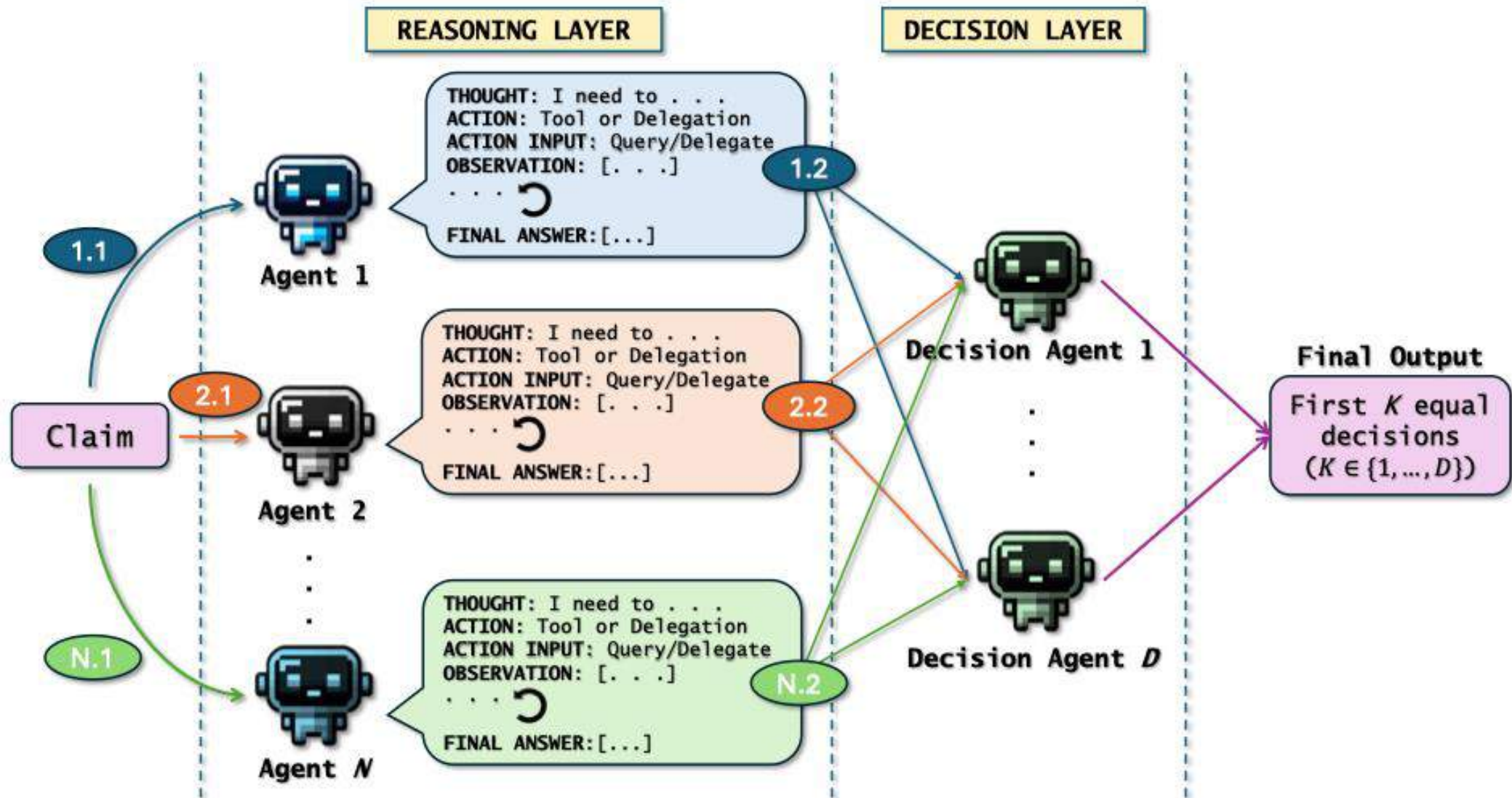
- **Relation Extraction Issues**

- *Missing or ambiguous relations lead to claim exclusion (~17% of data).*

- **Closed LLM Dependency**

- *Reliance on proprietary LLMs increases cost and reduces control.*
- 

Scalability and Modality Coverage



Preliminary Experimental Results

- **RQ1:** How do individual agents' contributions affect the final outcome?

Agent	Failures (%)	Inconclusive (%)
Fact-Checking	11.82%	18.8%
Context Analyst	8.08%	11.28%
Media-Bias Analyst	25.72%	37.59%
Public Sentiment Analyst	42.35%	91.73%

Model	Inconclusive Answers
Multi-agent system 1	10.65%
Multi-agent system 2	8.89%
Multi-agent system 3	1.8%

- **RQ2:** Does a multi-agent system outperform a single LLM and other baselines in claim verification?

Model	Accuracy (%)	F1-Macro (%)
$BERT - B_{ft}$	52.18	38.82
$XLNET_{ft}$	49.18	48.42
$PPL_{GPT2-XL}$	73.67	71.71
Multi-agent system 1	78.01	77.53
Multi-agent system 2	78.71	78.31
Multi-agent system 3	85.31	85.29

- **RQ3:** What is the relationship between the number of agents and system performance?



QUESTION MORE

Russia & Former Soviet Union

World News

Business

India

Africa

RT Features

Analysis

Opinion

Entertainment

Shows

Projects

Putin and Zelensky ready to make a deal — Trump | Russia-Ukraine conflict

LIVE

TRUMP'S INNER CIRCLE OPPOSES NEW PUTIN CALL — NBC NEWS

21 Mar, 2025 17:30 / Home / World News

Von der Leyen criticized for skirting EU oversight

The EU Commission may no longer bypass Parliament while pushing through spending plans, top lawmaker Roberta Metsola has said



President of European Commission Ursula von der Leyen attends an European Council Meeting on March 20, 2025 in Brussels, Belgium. © Pier Marco Tasso/Getty Images

The EU's top lawmaker has criticized European Commission chief Ursula von der Leyen for ignoring the bloc's oversight rules when it comes to highly controversial, multi-billion Euro projects.

European Parliament President Roberta Metsola launched her criticism at von der Leyen over her attempts to sideline proper procedures in authorizing €150 billion in military industrial complex loans.

The Commission claims that the EU must massively invest in its military, especially in order to allocate up to €800 billion (\$875 billion) in debt and tax breaks for the bloc's military industrial complex. Brussels insists the 'ReArm' militarization plan is aimed at countering an alleged "threat" from Russia, an

idea Moscow has dismissed as baseless.

Under von der Leyen's plan, the EU governments have agreed to draw on €150 billion in loans over the next five years to boost their military spending

Top stories



Third parties trying to derail US-Russia talks — Putin envoy

White House explains Russia's absence from tariff list

US to skip Ukraine military aid meeting for first time — media

US faces fiscal collapse — Michael Bloomberg

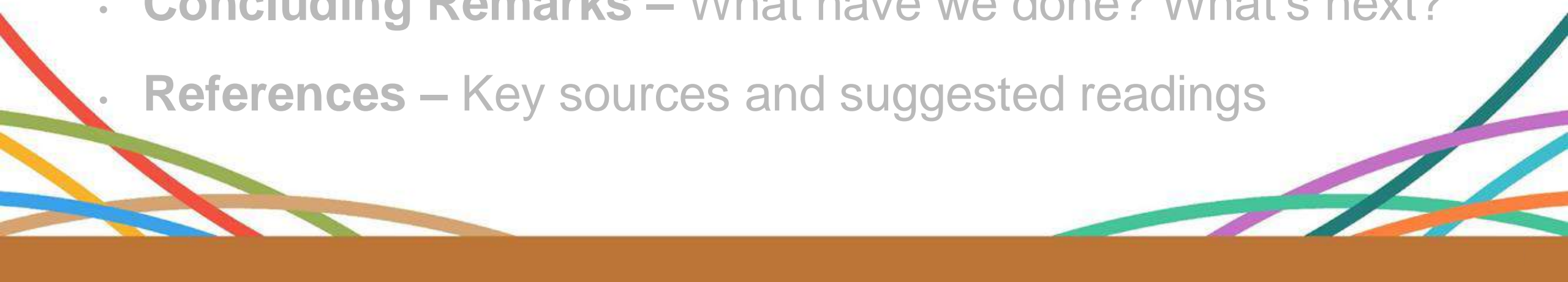
Interpol refuses request to arrest Bosnian Serb leader

EU state announces withdrawal from ICC

Kiev commits new breaches of US-brokered energy ceasefire — Russian MOD

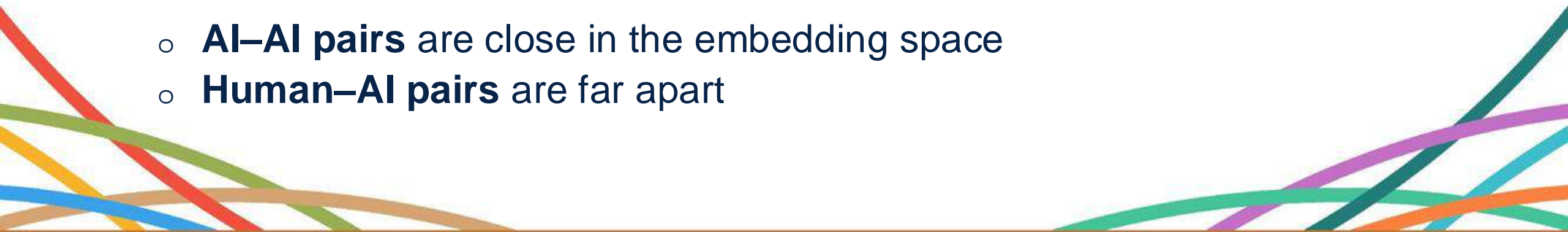
'Reciprocal' duties, action against 'pathetic' EU: Key points from Trump's global tariff announcement

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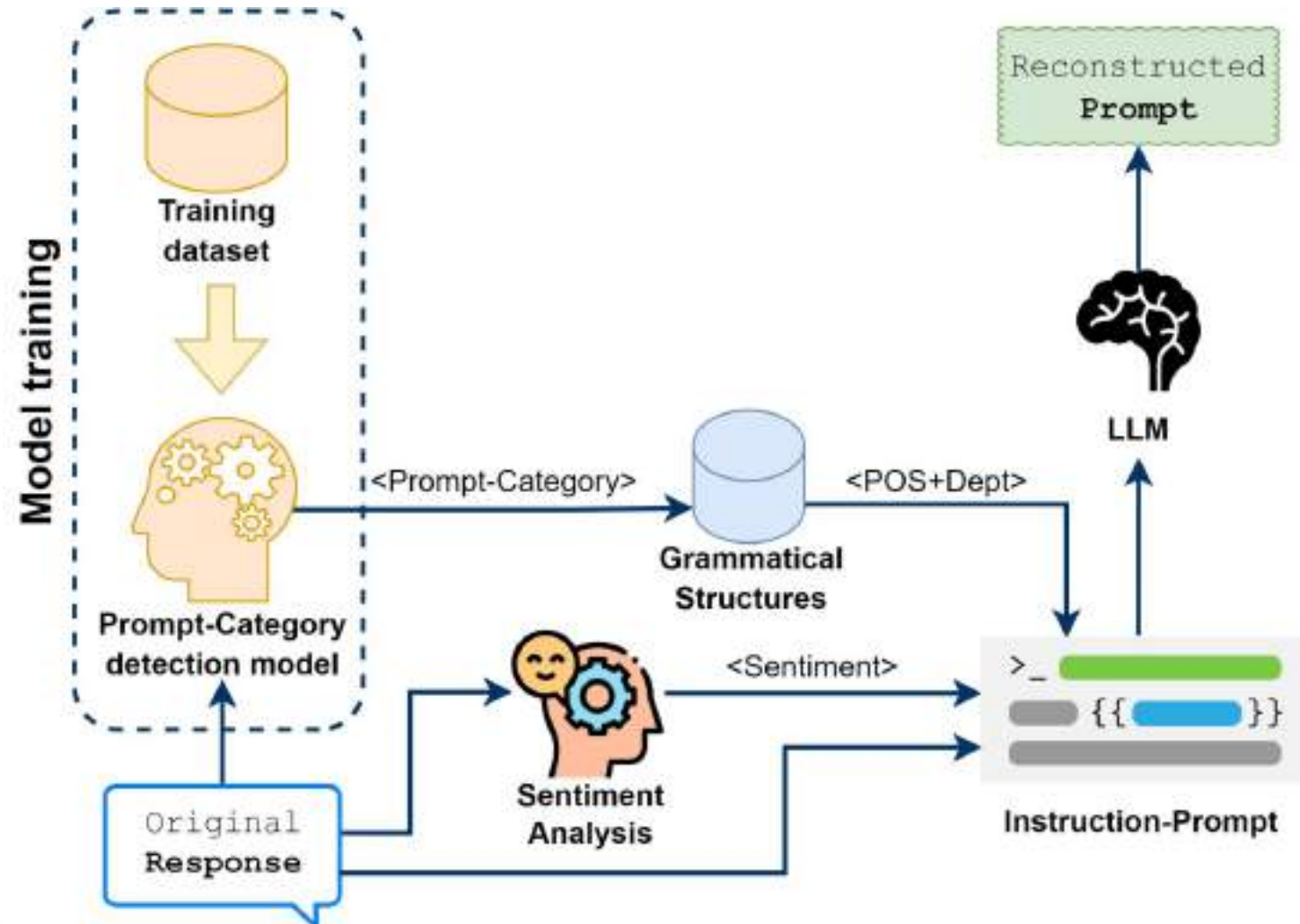
AI-Generated Text Detection: CLAID

- **CLAID - Contrastive Learning for AI Detection**
- The key idea of our work is to rethink AI-generated text detection not as a standard classification problem, but as a **similarity problem**.
- Siamese neural network trained with contrastive learning
- The model is trained so that:
 - **AI–AI pairs** are close in the embedding space
 - **Human–AI pairs** are far apart

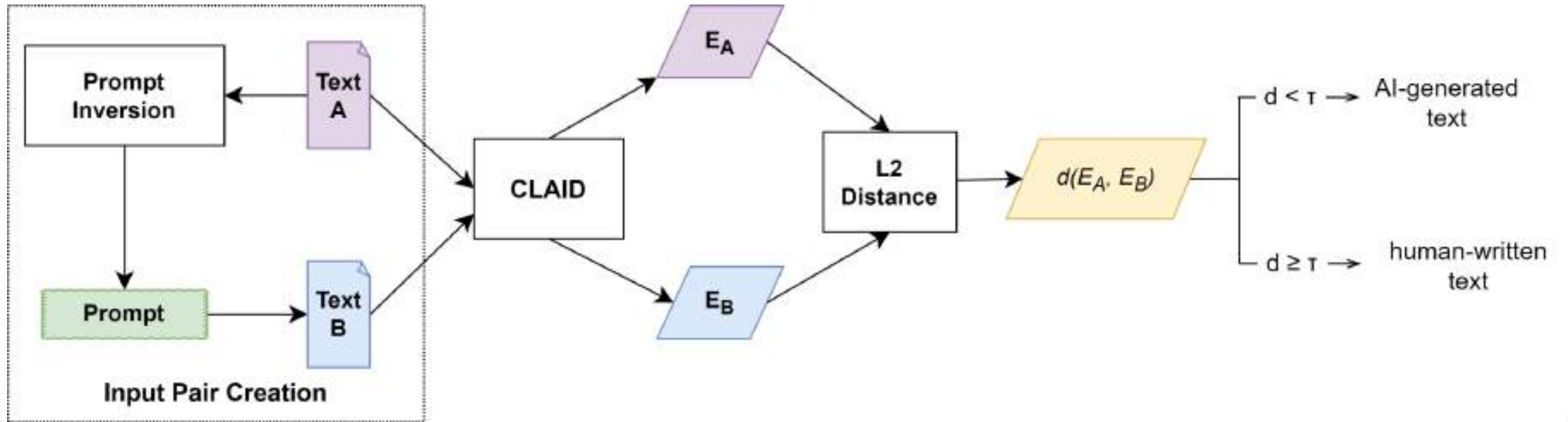


AI-Generated Text Detection

Phase 1: Prompt Inversion



AI-Generated Text Detection



Phase 2: Distance Evaluation

AI-Generated Text Detection

Table 6
Classification performance on unified datasets (Strategy 2).

Approach	Accuracy	Precision	Recall	F1-Score
Decision Tree	0.83	0.84	0.83	0.83
K-Nearest Neighbors	0.86	0.86	0.86	0.86
Multinomial Naive Bayes	0.87	0.88	0.87	0.87
Passive Aggressive Classifier	0.94	0.95	0.94	0.94
SGD Classifier (Log Loss)	0.95	0.94	0.95	0.94
Logistic Regression	0.95	0.95	0.95	0.95
BERT	0.97	0.97	0.97	0.97
CLAID (our)	0.99	0.99	0.99	0.99

Table 7
Classification performance on the unified dataset per domain.

Source	Accuracy	Precision	Recall	F1-Score
HC3	0.99	0.99	0.99	0.99
DAIGT	1.00	1.00	1.00	1.00
OUTFOX	0.98	0.98	0.98	0.98

Table 8
Classification performance with varying training set sizes (Data Efficiency Study).

Training Set Size	Accuracy	Precision	Recall	F1-Score
10 % (1,260 pairs)	0.91	0.91	0.91	0.91
25 % (3,150 pairs)	0.95	0.95	0.95	0.95
50 % (6,300 pairs)	0.98	0.98	0.98	0.98
75 % (9,450 pairs)	0.98	0.98	0.98	0.98

Di Gisi, M., Fenza, G., Gallo, M., & Loia, V. (2025). Contrastive siamese network for detecting AI-generated text across domains and models. Neurocomputing, 131983.

AI-Generated Text Detection

INFO DU JOUR

Accueil Europe Monde Politique Faits-divers Justice Sport Divertissement

La villa de 3,1 millions d'euros de Nikol Pachinian en France fait l'objet d'allégations de détournement d'aide et de corruption.

Partager

Le Premier ministre arménien Nikol Pachinian aurait acquis une villa de luxe de 3,1 millions d'euros à Marseille, en France — un achat qui aurait été financé par une aide étrangère détournée, destinée à l'économie arménienne en difficulté.

La villa de 300 m2 avec deux étages, achetée en mai 2025, est située dans le quartier de Château Gombert à Marseille. Elle dispose de 4 chambres, d'une piscine, d'un toit-terrasse et d'un garage avec 3 places de parking.

Les sources de cette enquête suggèrent que les fonds provenant de l'Agence française de développement (AFD) et du Conseil de coordination des

CLAID

Discover whether a text is AI-generated or human-written.

Le Premier ministre arménien Nikol Pachinian aurait acquis une villa de luxe de 3,1 millions d'euros à Marseille, en France — un achat qui aurait été financé par une aide étrangère détournée, destinée à l'économie arménienne en difficulté.

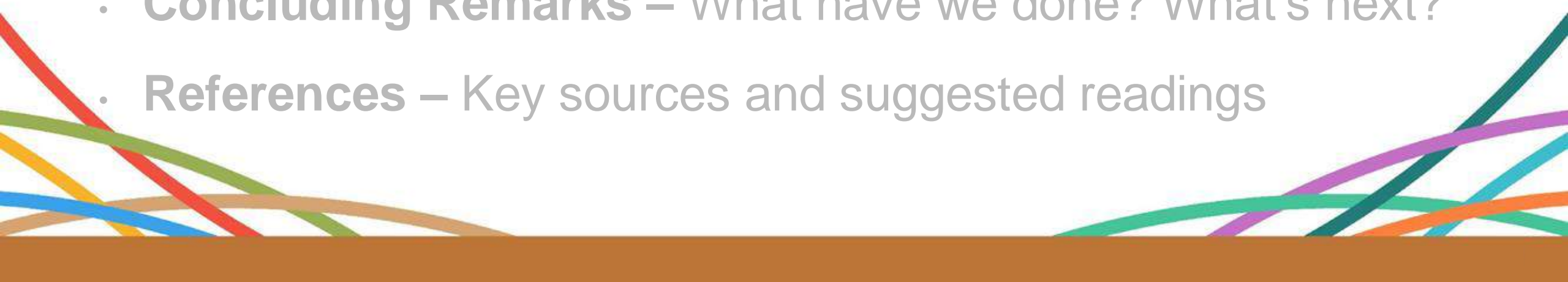
La villa de 300 m2 avec deux étages, achetée en mai 2025, est située dans le quartier de Château Gombert à Marseille. Elle dispose de 4 chambres, d'une piscine, d'un toit-terrasse et d'un garage avec 3 places de parking. Les sources de cette enquête suggèrent que les fonds provenant de l'Agence française de développement (AFD) et du Conseil de coordination des organisations arméniennes de France (CCAF) pourraient avoir été illégalement détournés pour l'usage personnel du 1er ministre Arménien, Nikol Pachinian.

Detect

AI-Generated

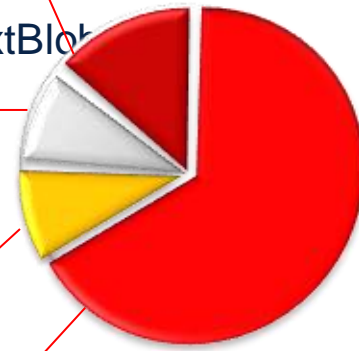
Confidence: 96.63%

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Credibility Scoring of News Outlets

- **TEXT SCORE 20%**
 - Readability Score: The Flesch Reading Ease test evaluates the readability of the text.
 - Grammar Score: The grammatical structure of all web page content is computed by analyzing sentence structures.
 - Typo Score: Similarity is computed between the input text and its corrected version generated by TextBlob.
- **AMOUNT OF BANNERS 10%**
 - A multimodal LLaVA model (liuhaotian/llava-v1.5-7b) was used.
- **TRAFFIC SCORE 10%**
 - Open PageRank API.
- **CONTENT ANALYSIS THROUGH AI 60%**
 - Clickbait Headline Detection – christinacdl/XLM-RoBERTa-Clickbait-Detection-new – Accuracy 98%
 - Propaganda Detection – cstnz/PropagandaDetection – Accuracy 90%
 - Political Bias Detection – bucketre-search/politicalBiasBERT – Accuracy 72%
 - Fake News Evaluation – amzab/roberta-fake-news-classification – Accuracy 99%
- **AUTHOR SCORE:** not available yet



Experimentation Results – Newsguard Correlation

FakeNewsCorpus dataset

81 domains

50 web pages for each domain

5 weeks for each domain, on
average

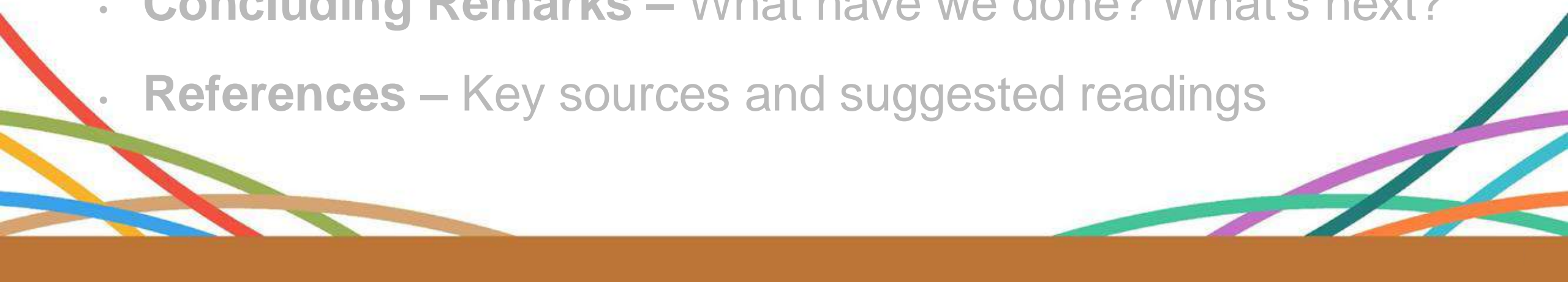
Spearman
correlation: 81%

Pearson
correlation: 84%.

MSCS has the following interpretation:

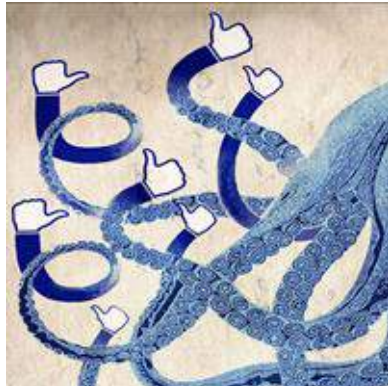
- $0 < \text{MSCS} < 39$, the source is considered less credible, so it is necessary to proceed with extreme caution;
- $40 < \text{MSCS} < 59$, the source is considered less credible, so it is necessary to proceed with caution;
- $60 < \text{MSCS} < 74$, the source is credible, but with some exceptions;
- $75 < \text{MSCS} < 99$, the source is generally reliable;
- $\text{MSCS} = 100$, the source is highly reliable.

Agenda

- **Why It Matters** – The impact of disinformation on society
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 - **References** – Key sources and suggested readings
- 

Countering Online Radicalization

Detecting & Reducing Online Radicalization



Berjawi, Omran, et al. "Mitigating radicalization in recommender systems by rewiring graph with deep reinforcement learning." *Online Social Networks and Media* 48 (2025): 100325.

Key takeaway: Radicalization can be measured, forecasted, and actively reduced through behavior-aware indicators and adaptive recommender interventions.

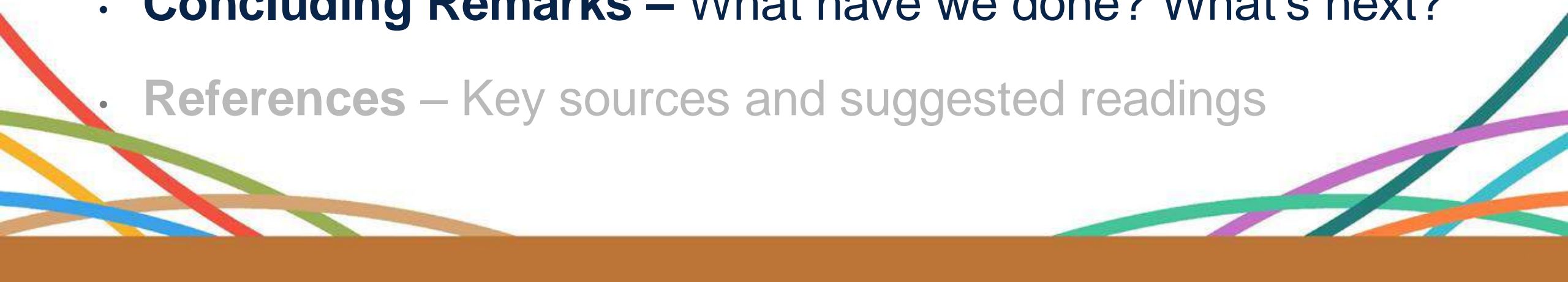
Role of Influential Actors in Opinion Dynamics



Analyzing the Persuasive Strategies of Influencers and News Media on Social Media. Omran Berjawi, Rida Khatoun and Giuseppe Fenza. To appear in the *International Conference on Computer Systems and Applications (AICCSA 2025)*.

Key takeaway: Influencers shape polarization not only through network position, but through adaptive rhetoric aligned with audience behavior.

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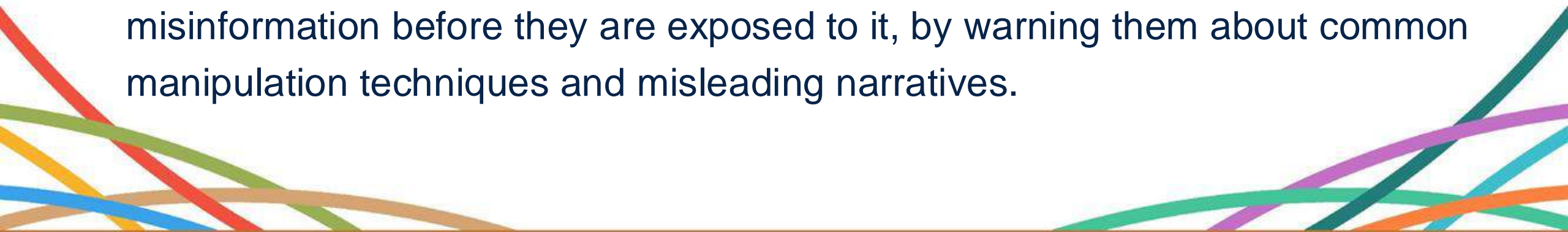
From Debunking to Prebunking

- **Debunking**

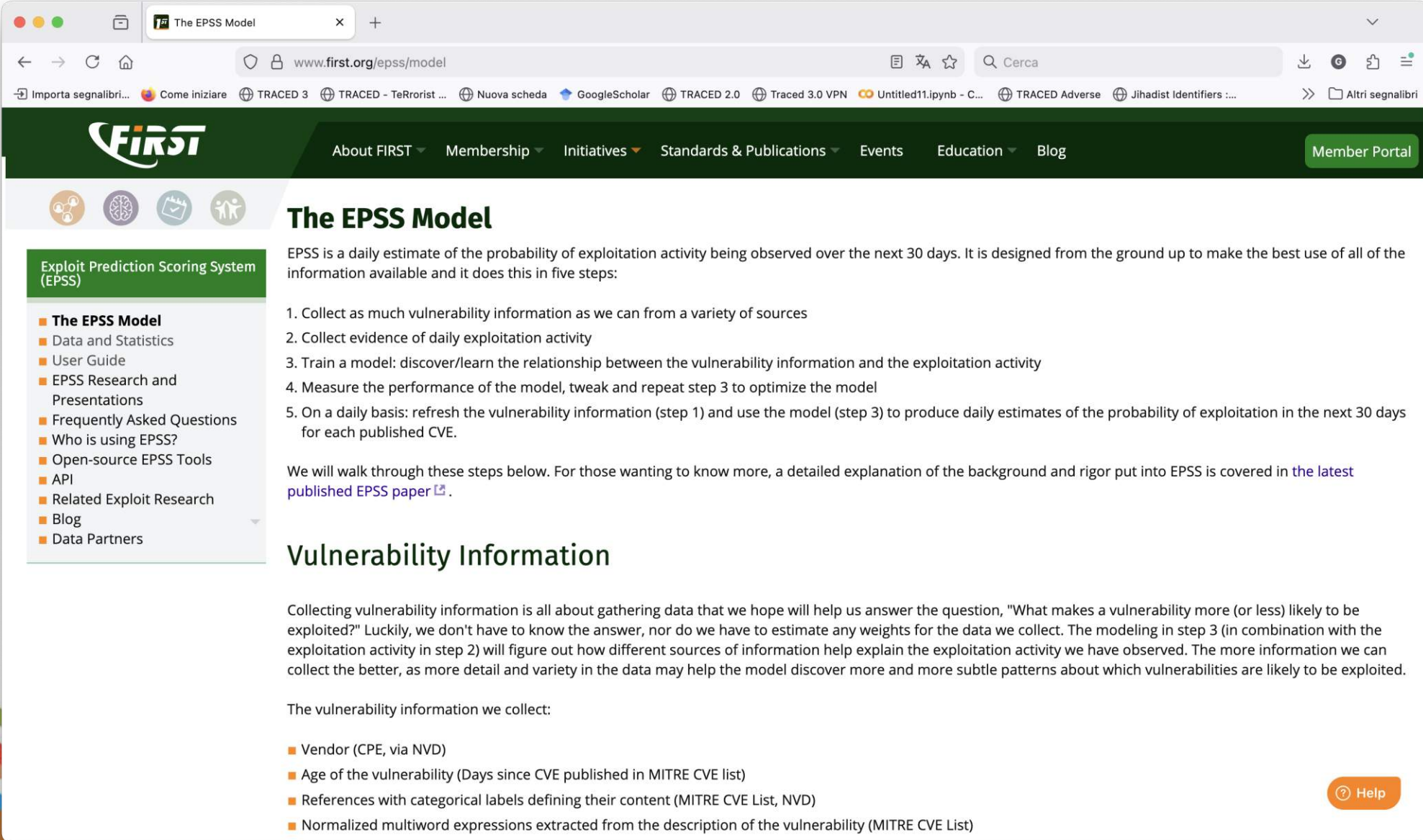
- Debunking is a reactive strategy that aims to correct misinformation after it has already spread, by identifying false or misleading claims and replacing them with verified, accurate information.

- **Prebunking**

- Prebunking is a preventive strategy that aims to inoculate people against misinformation before they are exposed to it, by warning them about common manipulation techniques and misleading narratives.



Exploit Prediction Scoring System



The screenshot shows a web browser window with the address bar displaying `www.first.org/epss/model`. The browser's tab is titled "The EPSS Model". The website's header features the FIRST logo and a navigation menu with links: "About FIRST", "Membership", "Initiatives", "Standards & Publications", "Events", "Education", and "Blog". A "Member Portal" button is located on the right. Below the header, there are four circular icons representing different aspects of the system. The main content area is titled "The EPSS Model" and contains a paragraph explaining that EPSS is a daily estimate of exploitation activity probability over the next 30 days, designed to use all available information in five steps:

1. Collect as much vulnerability information as we can from a variety of sources
2. Collect evidence of daily exploitation activity
3. Train a model: discover/learn the relationship between the vulnerability information and the exploitation activity
4. Measure the performance of the model, tweak and repeat step 3 to optimize the model
5. On a daily basis: refresh the vulnerability information (step 1) and use the model (step 3) to produce daily estimates of the probability of exploitation in the next 30 days for each published CVE.

Below the list, a paragraph states: "We will walk through these steps below. For those wanting to know more, a detailed explanation of the background and rigor put into EPSS is covered in [the latest published EPSS paper](#)."

Vulnerability Information

Collecting vulnerability information is all about gathering data that we hope will help us answer the question, "What makes a vulnerability more (or less) likely to be exploited?" Luckily, we don't have to know the answer, nor do we have to estimate any weights for the data we collect. The modeling in step 3 (in combination with the exploitation activity in step 2) will figure out how different sources of information help explain the exploitation activity we have observed. The more information we can collect the better, as more detail and variety in the data may help the model discover more and more subtle patterns about which vulnerabilities are likely to be exploited.

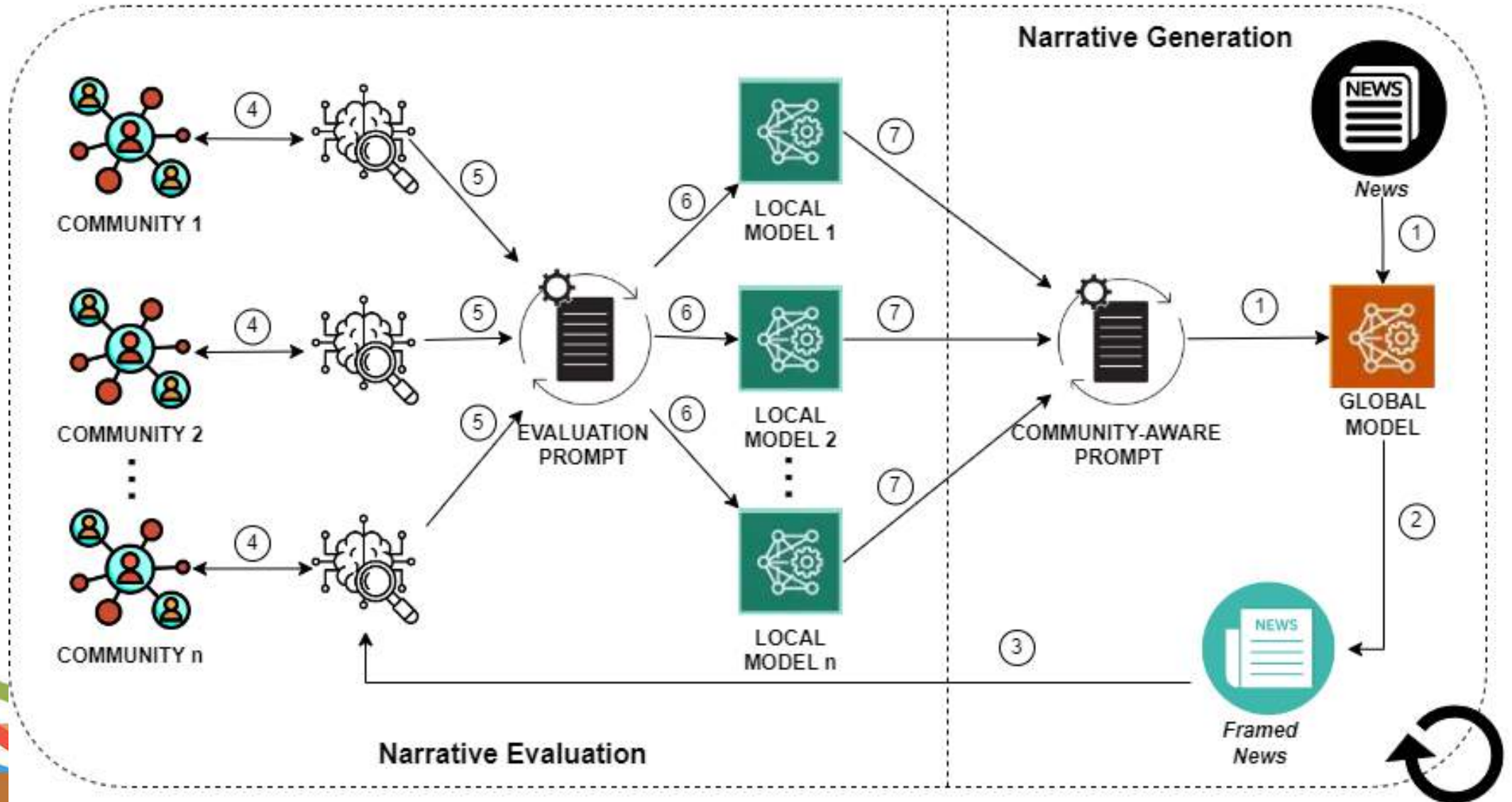
The vulnerability information we collect:

- Vendor (CPE, via NVD)
- Age of the vulnerability (Days since CVE published in MITRE CVE list)
- References with categorical labels defining their content (MITRE CVE List, NVD)
- Normalized multiword expressions extracted from the description of the vulnerability (MITRE CVE List)

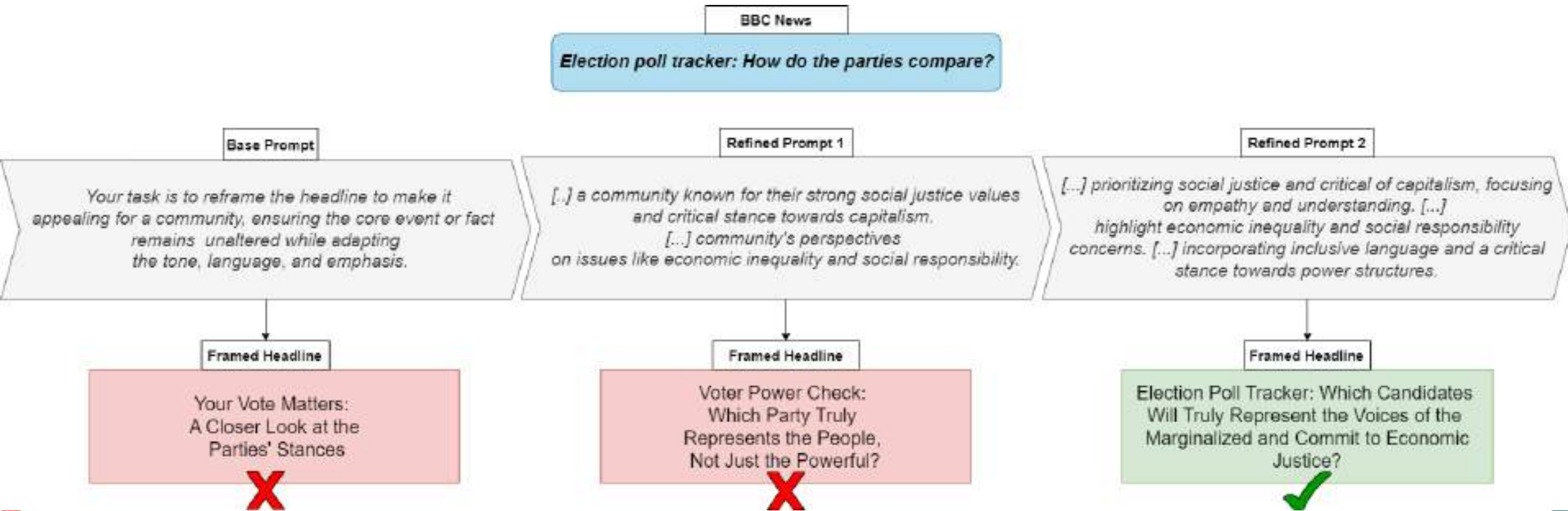
A sidebar on the left contains a "Exploit Prediction Scoring System (EPSS)" section with a list of links: "The EPSS Model", "Data and Statistics", "User Guide", "EPSS Research and Presentations", "Frequently Asked Questions", "Who is using EPSS?", "Open-source EPSS Tools", "API", "Related Exploit Research", "Blog", and "Data Partners". A "Help" button is located in the bottom right corner of the page.

Cognitive Vulnerability Exploitation Score

Framework Overview



Prompt Iterative Refinement



Vulnerability Assessment



From LLM Agents to Social Media Digital Twins

Goal: Understand how human-driven influence shapes collective opinion beyond algorithms.

1. What We Did (Recent Work: LLM Agents)

- Studied opinion dynamics in networks of LLM-driven agents.
- Showed bias amplification:
 - Even a small fraction of biased agents shifts collective opinion.
 - Leads to extremity convergence, not balanced consensus.
- Highlighted risks of deploying LLM agents in social simulations and decision-making.

2. What We Will Do (Future Research Agenda)

- Develop Social Media Digital Twins: Virtual replicas of real online platforms
- Key components:
 - Graph-based social networks
 - LLM-driven user agents
 - Platform-level behavioral and recommendation rules
- Enable: Safe testing of interventions (e.g., recommender rewiring, influencer moderation)
- Bridge computational social science, AI safety, and platform governance

Key takeaway: A unified experimental framework to study radicalization, influence, and AI-mediated opinion dynamics before real-world deployment.



Conclusions

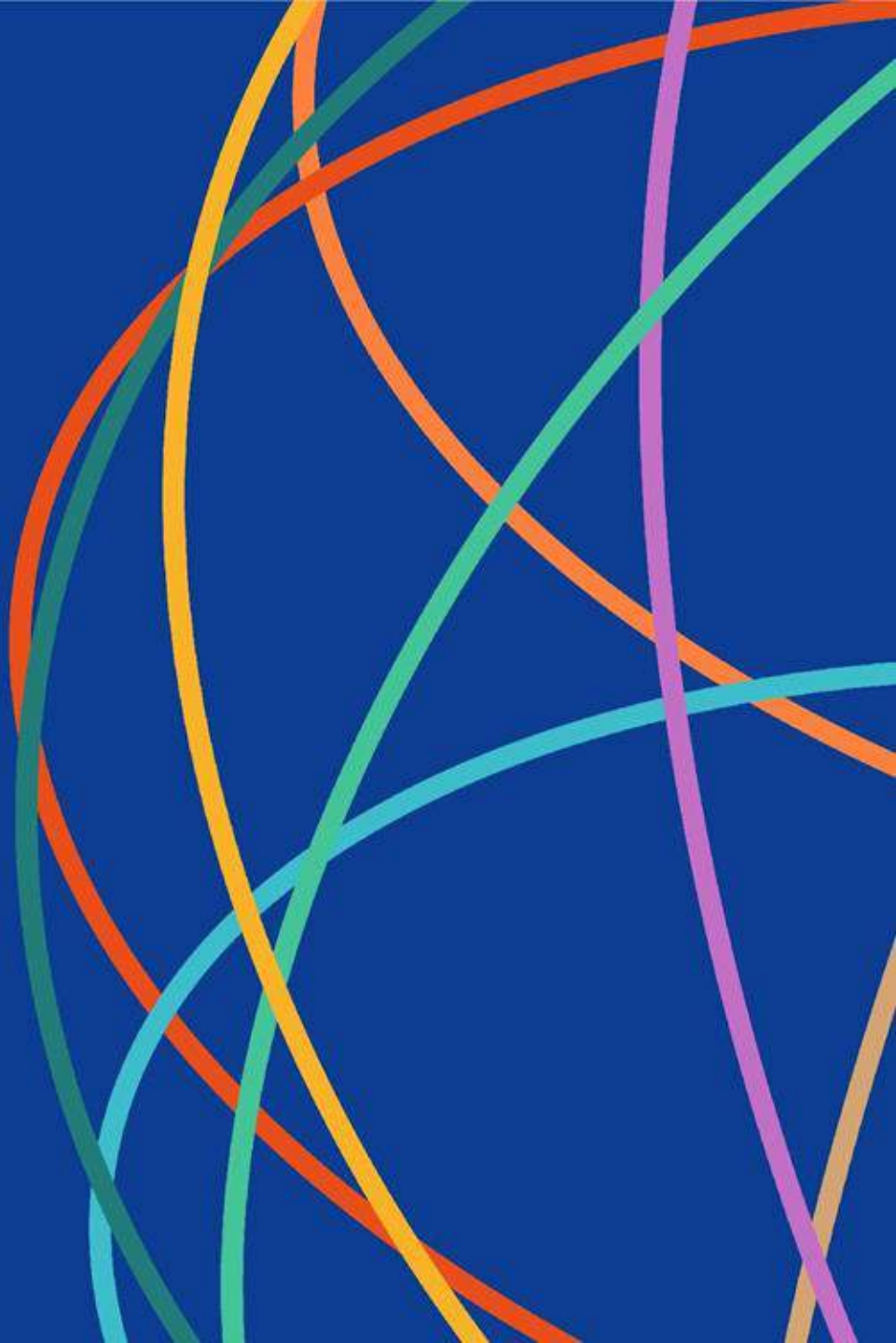
- Shifting our focus to the prebunking area
- Focus on Technology Transfer:
 - Filing Patents
 - Starting Pilots with National Institutions
- Project Open Repositories
 - **Source Code (GitHub):**
<https://github.com/Information-Disorder-Awareness>
 - **Models & Resources (Hugging Face):**
<https://huggingface.co/IDA-SERICS>
- References:
 - https://scholar.google.com/citations?hl=it&user=0C3ljEIAAAAJ&view_op=list_works&sortby=pubdate



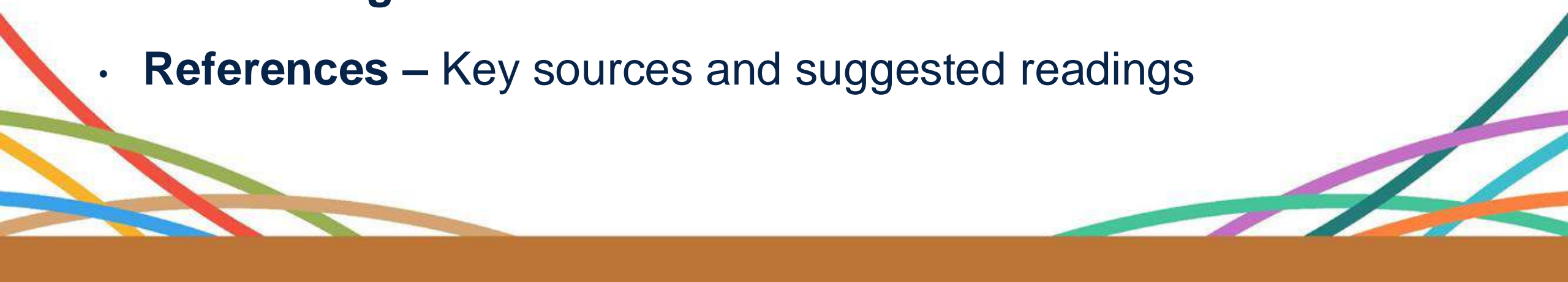
SERICS
SECURITY AND RIGHTS IN THE CYBERSPACE



Merci!
Grazie!
Thank you!
Gracias!
Danke!



Agenda

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- *Maria Di Gisi, Giuseppe Fenza, Domenico Furno, Mariacristina Gallo, Vincenzo Loia, Pio Pasquale Trotta: Federated Prompt Tuning for News Framing: A Community-Aware Approach to Narrative Exploitability. IJCNN 2025: 1-8*
- https://scholar.google.com/citations?hl=it&user=0C3ljEIAAAAJ&view_op=list_works&sortby=pubdate